

25th ANNUAL ATLANTIC CITY HOST AWARDS

Wednesday, May 8, 2024 • Jim Whelan Boardwalk Hall

ADVERTISING OPPORTUNITIES

OVER 650 ATTENDEES LAST YEAR!

The Atlantic City Host Awards honor employees in the tourism and hospitality industry who enhance the experience for Atlantic City visitors. These awards are presented to employees who distinguish themselves through enthusiasm and exemplary service, while promoting the destination.

**Help support the Host Awards by placing an ad
in the 2024 Host Awards Program Book!**

Full Page Ad \$300 Size: 5 x 7.5 Full Color No Bleed

Half Page Ad \$150 Size: 5 x 3.5 Full Color No Bleed

FRIENDS & FAMILY ENCOURAGEMENT LISTINGS

Small \$25 200 Characters

Large \$50 500 Characters

Advertising Space Deadline: April 12, 2024

All artwork must be submitted electronically in [high resolution PDF or .JPG](#) format to Jill Barlow jbarlow@njcrda.com no later than **Friday, April 19, 2024.**

SPONSORSHIP OPPORTUNITIES

Cocktail Party Sponsorship (hors d'oeuvres only) \$2,500

Includes your banner displayed in the appropriate location at the event, full page ad, logo in the Host Awards program book.

Spirit of Hospitality Award Sponsorship \$3,000

Includes your banner displayed in the appropriate location at the event, full page ad, logo in the Host Awards/event program book, your name listed in several press releases leading up to the date of the event and four complimentary awards dinner tickets.

Category Sponsorship (one sponsor for all 27 award categories) \$5,500

Includes your banner displayed in an appropriate area, your logo with the group photo of the 27 award winners in a 1/2 page advertisement in the Press of Atlantic City, a centerfold advertisement in the Host Awards Program Book, complimentary table of ten at the awards dinner and your name listed in several press releases leading up to the date of the event.



**Contact the Casino Reinvestment Development Authority
Doreen Prinzo • 609-449-7156 or dprinzo@njcrda.com
MAKE CHECK PAYABLE TO THE CRDA/CCD/HOST AWARDS**