

PPP Dispensary, LLC

Project Narrative in Support of the Application for Minor Site Plan and Bulk Variances for Operation of a Class 5 Retail Cannabis Store at 3001 Atlantic Avenue, Atlantic City, NJ

PPP Dispensary, LLC (the “Applicant”) is applying to use the real property located at 3001 Atlantic Avenue, Atlantic City, NJ as a Class 5 retail cannabis store. The business will be a minority owned business, operated by Ronald Murphy as the Managing Member of the Applicant. The Applicant intends to provide a secure and welcoming environment for adult consumers seeking legalized cannabis products. This endeavor aligns with the evolving regulatory landscape and the growing demand for safe and regulated access to cannabis throughout the state of New Jersey, and in accordance with Green Zone Redevelopment Plan approved by the City of Atlantic City.

The location's strategic positioning on Atlantic Avenue ensures accessibility for both locals and visitors, contributing to the economic development of Atlantic City. The dispensary's presence would create job opportunities, fostering employment within the community.

Emphasizing stringent security measures, the dispensary will prioritize the safety of both customers and staff. The layout and design will adhere to regulatory guidelines while promoting a comfortable and educational atmosphere. Well-trained staff will provide information on products, usage, and responsible consumption, contributing to public education on cannabis. Moreover, the dispensary is committed to community engagement and social responsibility. Initiatives such as partnerships with local organizations, educational programs, and community outreach will underscore the positive impact of the dispensary on Atlantic City.

The applicant is seeking minor site plan approval and variances for existing non-conformities and an existing non-conforming parking lot. The property has been used in the same manner as proposed without any nuisance to the community, and it is expected that the new use will continue to operate without a nuisance to the community.

In conclusion, the proposed Class 5 retail cannabis dispensary at 3001 Atlantic Avenue represents a responsible and community-oriented approach to meet the demands of a legalized cannabis market.