

Executive Summary:

Bailing International Group looks forward to cooperating with the Casino Reinvestment Development Authority (CRDA), the Atlantic County Improvement Authority (ACIA) and the Designated Developer to operate the Atlantic City Grocery Store as a multi-functional supermarket that maintains the service functions of traditional large super-markets, injects innovative elements of successful supermarket operations that has Atlantic City local style.

The indoor 55,000 square feet space of Atlantic City Grocery Store is divided into two parts:

45,000 square feet supermarket, including 2,000 square feet prepared dishes section and 6,000 square feet south Jersey farmer, fish man, vineyard product's section. The supermarket has also set up American, Asian and Latino food sales areas to meet the needs of Atlantic City and Atlantic County surrounding areas because there closely 50% total population are Asian, Hispanic and Latino in Atlantic City. According to the diverse needs of the community, the supermarket supply will include vegetables, fruits, meats, seafood, poultry dairy products, beverages, bakeries, delicatessen and household products.....

10,000 square feet of food venue, which six are franchise stores across the United States and two are restaurants in the region that they all play a role in promoting business with supermarkets, making the Atlantic City Grocery Store a hot spot in Atlantic City with high expectations which it will made great contributions toward prosperity of Atlantic City's economy and tourism.

The Atlantic City Grocery Store outdoor parking lot reserves 5,000 square feet outdoor event space to fit its' needs of hosting special catering events, such as South Jersey Fresh Market, Atlantic Scallop Festival, etc...

Atlantic City Grocery Store not only provides great varieties high-quality, good-priced products, it also commits to provide types of after-sales service, such including but not limit to free-delivery in considerations to serve total fifteen

percent (15%) Atlantic City and twenty percent (20%) Atlantic County seniors population aged 65 and above to meet their needs.

Bailing International is positive and optimistic about the development plan of Atlantic City Grocery Store. With the help of the Bailing International team in 6 chain stores of Enson Market chain stores, 27 chain stores of The Juicy Seafood chain restaurants, and large food wholesale delivery company - ToBu Live & Frozen Seafood - Japanese food wholesale operating experience and financial capacity which these all making Bailing International the excellent Operator for the Atlantic City Grocery Store.

The estimation total operating budget of the Atlantic City Grocery Store are about Five Million (\$5,000,000.00) Dollars which expenses including costs supermarket and restaurant inventories, Utensils, wages & training fees, Utilities, advertising costs, insurance fees, operating vehicles , buy chain store brands, and working capital etc,....

In the estimations, Atlantic City Grocery Store will employ 120 full-time and 30 part-time positions. Doing so, the Atlantic City Grocery Store will contributing great efforts in outcomes to improve Atlantic City and Atlantic County employment rates as well as to benefit regional residents to improving their quality of life.

Bailing International is financial capable with confidence investing in Atlantic City Grocery Store using its own funds without applying for any loans or grants.

Bailing International estimates the Atlantic City Grocery Store turnover will be Twenty One Million Six Hundred Thousand (\$21,600,000.00) Dollars in the first year with an increasing rate up to Twelve Percent (12%) the second year and Fourteen Percent (14%) in the third year as expected.