

# 24<sup>th</sup> ANNUAL ATLANTIC CITY HOST AWARDS

Wednesday, May 10, 2023 • Boardwalk Hall

## ADVERTISING OPPORTUNITIES

### OVER 650 ATTENDEES LAST YEAR!

The Atlantic City Host Awards honor employees in the tourism and hospitality industry who enhance the experience for Atlantic City visitors. These awards are presented to employees who distinguish themselves through enthusiasm and exemplary service, while promoting the destination.

**Help support the Host Awards by placing an ad  
in the 2023 Host Awards Program Book!**

**Full Page Ad     \$300     Size: 5 x 7.5     Full Color No Bleed**

**Half Page Ad     \$150     Size: 5 x 3.5     Full Color No Bleed**

#### FRIENDS & FAMILY ENCOURAGEMENT LISTINGS

**Small     \$25     200 Characters**

**Large     \$50     500 Characters**

**Advertising Space Deadline: April 12, 2023**

All artwork must be submitted electronically in [high resolution PDF](#) or [JPG](#) format to Jill Barlow [jbarlow@njcrda.com](mailto:jbarlow@njcrda.com) no later than **Friday, April 21, 2023.**

## SPONSORSHIP OPPORTUNITIES

### Cocktail Party Sponsorship (hors d'oeuvres only) \$2,500

Includes your banner displayed in the appropriate location at the event, full page ad, logo in the Host Awards program book.

### Spirit of Hospitality Award Sponsorship \$3,000

Includes your banner displayed in the appropriate location at the event, full page ad, logo in the Host Awards/event program book, your name listed in several press releases leading up to the date of the event and four complimentary awards dinner tickets.

### Category Sponsorship (one sponsor for all 25 award categories) \$5,500

Includes your banner displayed in an appropriate area, your logo with the group photo of the 27 award winners in a 1/2 page advertisement in the Press of Atlantic City, a centerfold advertisement in the Host Awards Program Book, complimentary table of ten at the awards dinner and your name listed in several press releases leading up to the date of the event.



**Contact the Casino Reinvestment Development Authority  
Doreen Prinzo • 609-449-7156 or [dprinzo@njcrda.com](mailto:dprinzo@njcrda.com)  
MAKE CHECK PAYABLE TO THE CRDA/CCD/HOST AWARDS**