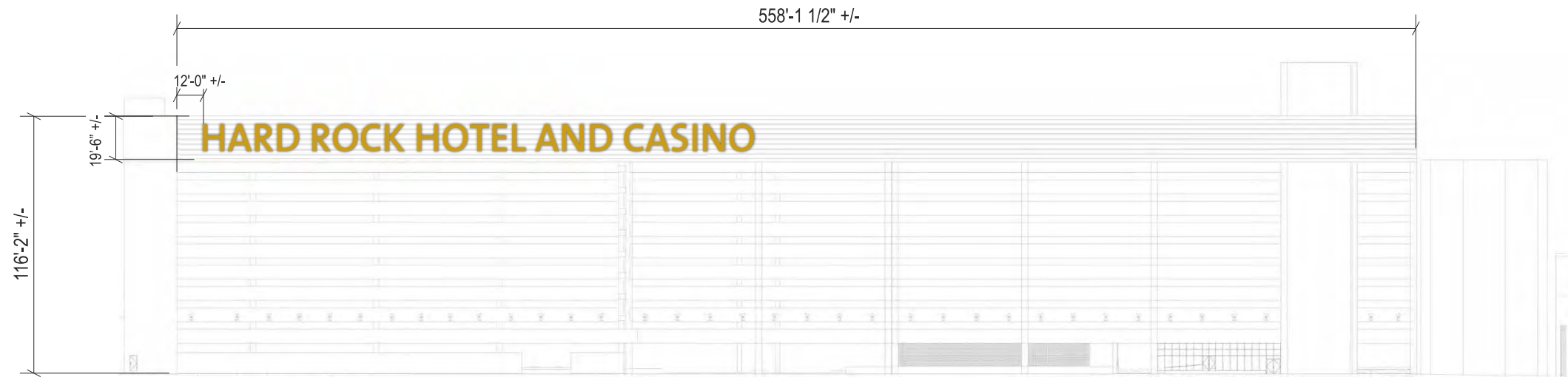


SIGN 7 FACE-LIT CHANNEL LETTERS(QTY 1)

BUILDING SQ. FT.: 648355.20

SIGN SQ. FT.: 2978.88

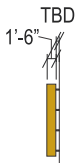
ENGINEERING REQUIRED



PARKING GARAGE- PENNSYLVANIA AVE ELEVATION
SCALE: 1/64"=1'-0"



FRONT VIEW
SCALE: 1/16"=1'-0"



SIDE VIEW
SCALE: 1/8"=1'-0"

SPECIFICATIONS

- 1. FACE-LIT CHANNEL LETTERS LETTERS,
- 2. RETURN DEPTH TBD/ PAINTED **P-1**
- 3. DIGITALLY PRINTED FLEX FACES **DP-1**
- 4. INTERNALLY ILLUMINATED W/ SLOAN SIGN BOX II LEDs
- 5. ATTACHMENT OF LETTERS TO WALL TBD BY ENGINEERING

COLORS/FINISHES

P-1 TO MATCH PMS 117C GOLD SATIN FINISH

DP-1 PMS 117C GOLD SATIN



NIGHT VIEW

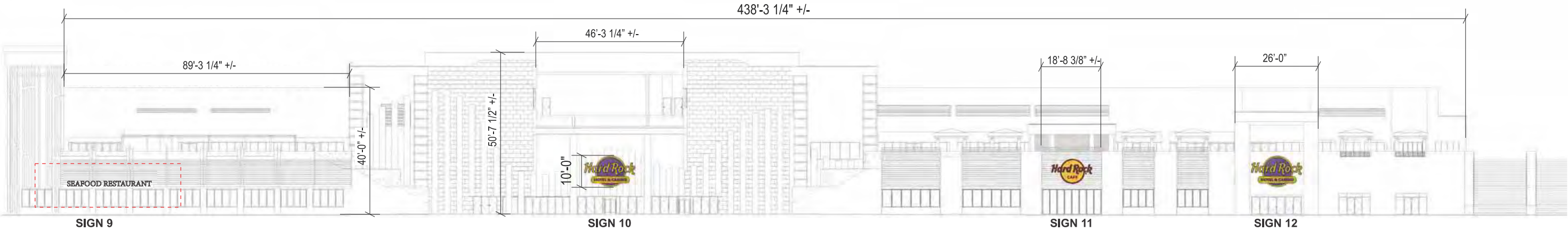
JONES SIGN Your Vision. Accomplished. WWW.JONESSIGN.COM	JOB #: 227949-R2 DATE: 01.17.18 DESIGNER: Jim Pogo SALES REP: Jimmy McDonald PROJ MGR: Mark Siminglia		REV. DATE BY DESCRIPTION		SHEET NUMBER	
			1 01.17.18 MB 02.08.18 MT Create and revise signs per mark-ups		7.0	
			2 00.00.00 XX 3 00.00.00 XX 4 00.00.00 XX 5 00.00.00 XX 6 00.00.00 XX 7 00.00.00 XX 8 00.00.00 XX		Hard Rock Hotel & Casino North Virginia Ave & Abesccon Blvd Atlantic City, NJ 08401 DESIGN PHASE: CONCEPTUAL	

This is an original, unpublished drawing by Jones Sign Co., Inc. It is for your personal use in conjunction with a project being planned for you by JONES SIGN. It is not to be shown to anyone outside of your organization, nor is it to be used, reproduced, copied or exhibited in any fashion. Use of this design or the salient elements of this design in any sign done by any other company, without the express written permission of JONES SIGN, is forbidden by law and carries a civil forfeiture of up to 25% of the purchase price of the sign. JONES SIGN will endeavor to closely match colors, including PMS, where specified. We cannot guarantee exact matches due to varying compatibility of surface materials and paints used. All sizes and dimensions are illustrated for client's conception of project and are not to be understood as being exact size or exact scale.

SIGN 9 FACE-LIT CHANNEL LETTERS(QTY 1)

BUILDING SQ. FT.: 22187.46 +/-
SIGN SQ. FT.: 43.78

FIELD SURVEY REQUIRED



PARTIAL BOARDWALK ELEVATION
SCALE: 1/32"=1'-0"

- SPECIFICATIONS**
- 1. FACE-LIT CHANNEL LETTERS **P-2**
 - 2. RETURN COLOR TBD
 - 3. ACRYLIC FACES
 - 4. 1" TRIM CAP(COLOR TBD)
 - 5. WHITE LED ILLUMINATION
 - 6. MOUNT FLAT TO WALL SURFACE

COLORS/FINISHES

P-4 COLOR TBD

FONT: PLANTAIN-MODIFIED

JONES SIGN
Your Vision. Accomplished.
WWW.JONESSIGN.COM

JOB #: 227949-R2

DATE: 01.17.18

DESIGNER: Jim Pogo

SALES REP: Jimmy McDonald

PROJ MGR: Mark Siminglia

REV.	DATE	BY	DESCRIPTION
1	01.13.18	MB	REVISE PER MARK UPS
2	02.08.18	MT	Create and revise signs per mark-ups
3	00.00.00	XX	XXXX
4	00.00.00	XX	XXXX
5	00.00.00	XX	XXXX
6	00.00.00	XX	XXXX
7	00.00.00	XX	XXXX
8	00.00.00	XX	XXXX

CLIENT APPROVAL

DATE

LANDLORD APPROVAL

DATE

QC

Hard Rock Hotel & Casino

North Virginia Ave & Abesccon Blvd

Atlantic City, NJ 08401

DESIGN PHASE: CONCEPTUAL

SHEET NUMBER

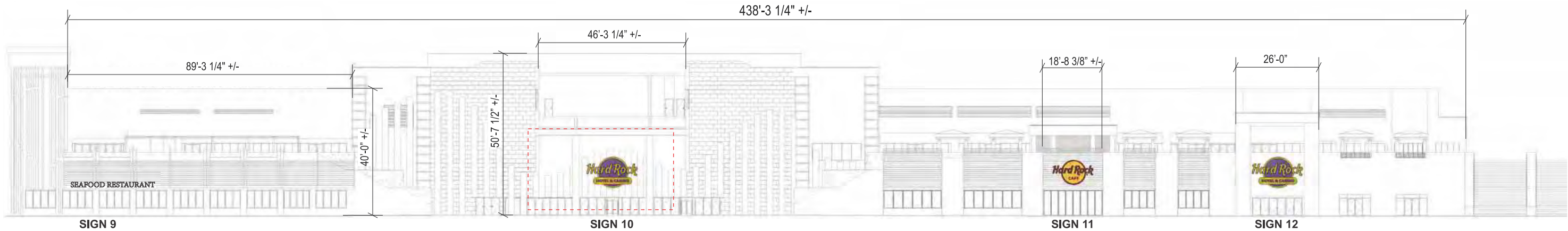
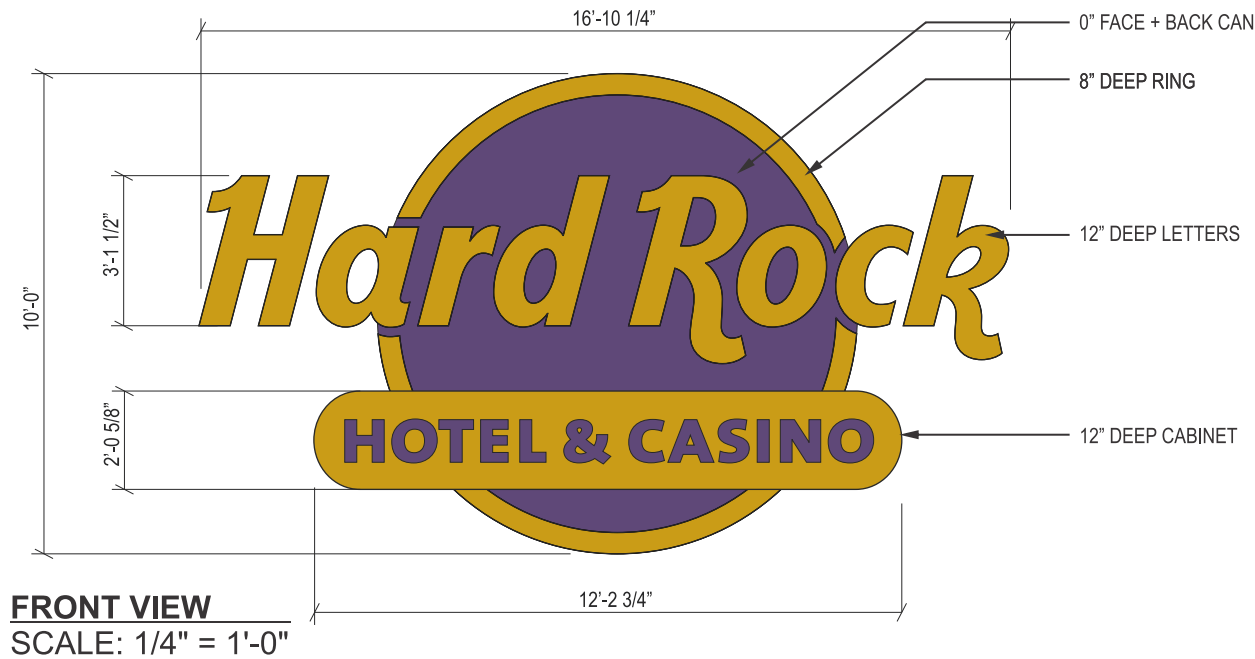
8.0

This is an original, unpublished drawing by Jones Sign Co., Inc. It is for your personal use in conjunction with a project being planned for you by JONES SIGN. It is not to be shown to anyone outside of your organization, nor is it to be used, reproduced, copied or exhibited in any fashion. Use of this design or the salient elements of this design in any sign done by any other company, without the express written permission of JONES SIGN, is forbidden by law and carries a civil forfeiture of up to 25% of the purchase price of the sign. JONES SIGN will endeavor to closely match colors, including PMS, where specified. We cannot guarantee exact matches due to varying compatibility of surface materials and paints used. All sizes and dimensions are illustrated for client's conception of project and are not to be understood as being exact size or exact scale.

SIGN 10 S/F INTERNALLY ILLUMINATED CABINET SIGN & CHANNEL LETTERS(QTY 1)

BUILDING SQ. FT.: 22187.46 +/-
SIGN SQ. FT.: 168.54

FIELD SURVEY REQUIRED



PARTIAL BOARDWALK ELEVATION
SCALE: 1/32"=1'-0"

SPECIFICATIONS

1. LOGO-FACE-LIT CHANNEL LETTERS PILL SIGN AND RING-DIGITALLY PRINTED VINYL APPLIED TO 1ST SURFACE **DP-2**
2. RETURN DEPTH TBD/ PAINTED GOLD **P-1**
3. ACRYLIC FACES W/ DIGITALLY PRINTED VINYL APPLIED 1STSURFACE **DP-2**
4. INTERNALLY ILLUMINATED W/ SLOAN SIGN BOX II LEDs
5. CIRCLE FACE OF BACKER **P-2** / THICKNESS TBD
6. PILL SHAPE FABRICATED ALUMINUM CABINET
7. ROUTED ALUMINUM FACE W/ BACKED WITH WHITE PUSH-THRU ACRYLIC
8. DIGITALLY PRINTED VINYL APPLIED TO 1ST SURFACE **DP-3**
6. ATTACHMENT OF LETTERS TO WALL TBD BY ENGINEERING

COLORS/FINISHES

- P-1** MATCH PMS 117C GOLD SATIN FINISH
- DP-2** TRANSLUCENT DIGITAL PRINT
PMS 117C GOLD SATIN
- DP-3** TRANSLUCENT DIGITAL PRINT
TO MATCH PMS 688C



NIGHT VIEW

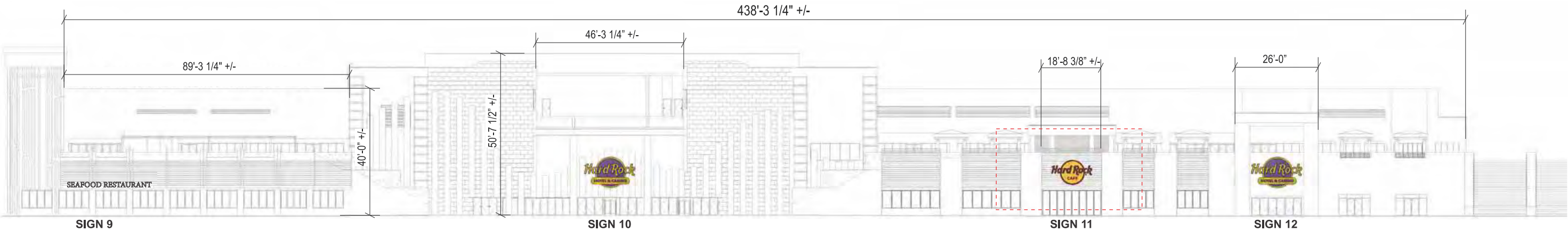
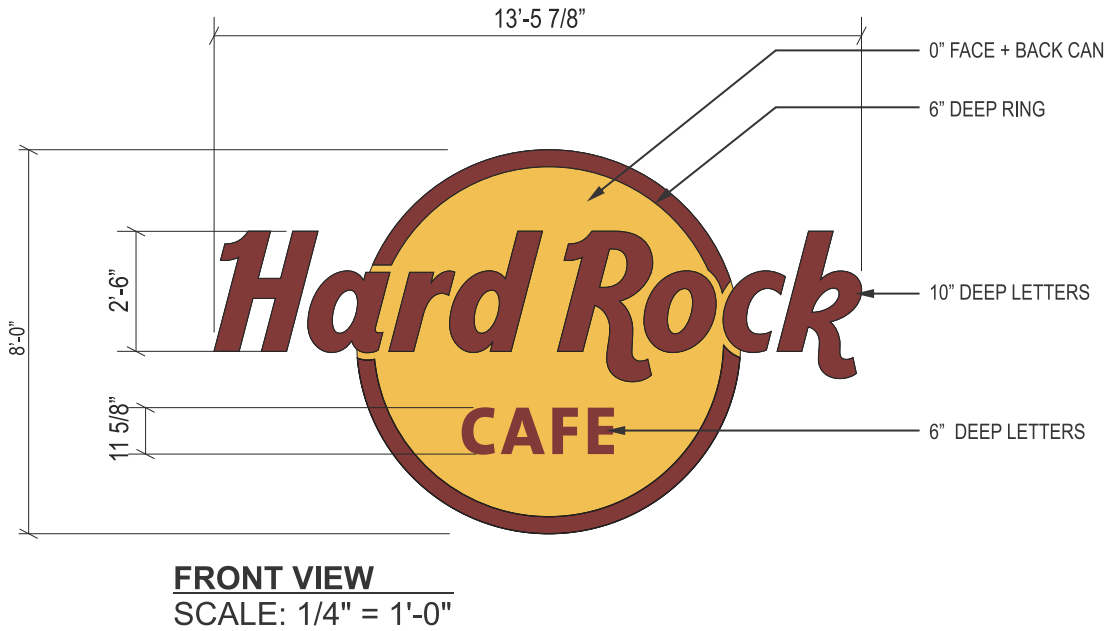
JOB #: 227949-R2 DATE: 01.17.18 DESIGNER: Jim Pogo SALES REP: Jimmy McDonald PROJ MGR: Mark Siminglia	SHEET NUMBER 9.0	
	Hard Rock Hotel & Casino North Virginia Ave & Abesccon Blvd Atlantic City, NJ 08401	DESIGN PHASE: CONCEPTUAL
	CLIENT APPROVAL LANDLORD APPROVAL QC	DATE DATE

This is an original, unpublished drawing by Jones Sign Co., Inc. It is for your personal use in conjunction with a project being planned for you by JONES SIGN. It is not to be shown to anyone outside of your organization, nor is it to be used, reproduced, copied or exhibited in any fashion. Use of this design or the salient elements of this design in any sign done by any other company, without the express written permission of JONES SIGN, is forbidden by law and carries a civil forfeiture of up to 25% of the purchase price of the sign. JONES SIGN will endeavor to closely match colors, including PMS, where specified. We cannot guarantee exact matches due to varying compatibility of surface materials and paints used. All sizes and dimensions are illustrated for client's conception of project and are not to be understood as being exact size or exact scale.

SIGN 11 S/F INTERNALLY ILLUMINATED CABINET SIGN & CHANNEL LETTERS(QTY 1)

BUILDING SQ. FT.: 22187.46 +/-
SIGN SQ. FT.: 107.92

FIELD SURVEY REQUIRED



SPECIFICATIONS

1. LOGO-FACE-LIT CHANNEL LETTERS AND RING-DIGITALLY PRINTED VINYL APPLIED TO 1ST SURFACE **DP-3**
2. PAINTED HARD ROCK RED RETURN/ **P-5**
3. ACRYLIC FACES W/ DIGITALLY PRINTED VINYL APPLIED 1STSURFACE **DP-3**
4. INTERNALLY ILLUMINATED W/ SLOAN SIGN BOX II LEDs
5. CIRCLE FACE OF BACKER **P-6**
6. ATTACHMENT OF LETTERS TO WALL TBD BY ENGINEERING

COLORS/FINISHES

- P-5** MP PMS MATCH TO HARD ROCK RED
- P-6** COLOR TO BE DETERMINED
- DP-3** TRANSLUCENT DIGITAL PRINT TO MATCH HARD ROCK RED



NIGHT VIEW

JONES SIGN Your Vision. Accomplished. WWW.JONESSIGN.COM	JOB #: 227949-R2 DATE: 01.17.18 DESIGNER: Jim Pogo SALES REP: Jimmy McDonald PROJ MGR: Mark Siminglia		REV. DATE BY DESCRIPTION 1 01.13.18 MB 2 02.08.18 MT Create and revise signs per mark-ups 3 00.00.00 XX XXXX 4 00.00.00 XX XXXX 5 00.00.00 XX XXXX 6 00.00.00 XX XXXX 7 00.00.00 XX XXXX 8 00.00.00 XX XXXX	CLIENT APPROVAL DATE LANDLORD APPROVAL DATE QC	Hard Rock Hotel & Casino North Virginia Ave & Abesccon Blvd Atlantic City, NJ 08401 DESIGN PHASE: CONCEPTUAL	SHEET NUMBER 10.0

This is an original, unpublished drawing by Jones Sign Co., Inc. It is for your personal use in conjunction with a project being planned for you by JONES SIGN. It is not to be shown to anyone outside of your organization, nor is it to be used, reproduced, copied or exhibited in any fashion. Use of this design or the salient elements of this design in any sign done by any other company, without the express written permission of JONES SIGN, is forbidden by law and carries a civil forfeiture of up to 25% of the purchase price of the sign. JONES SIGN will endeavor to closely match colors, including PMS, where specified. We cannot guarantee exact matches due to varying compatibility of surface materials and paints used. All sizes and dimensions are illustrated for client's conception of project and are not to be understood as being exact size or exact scale.

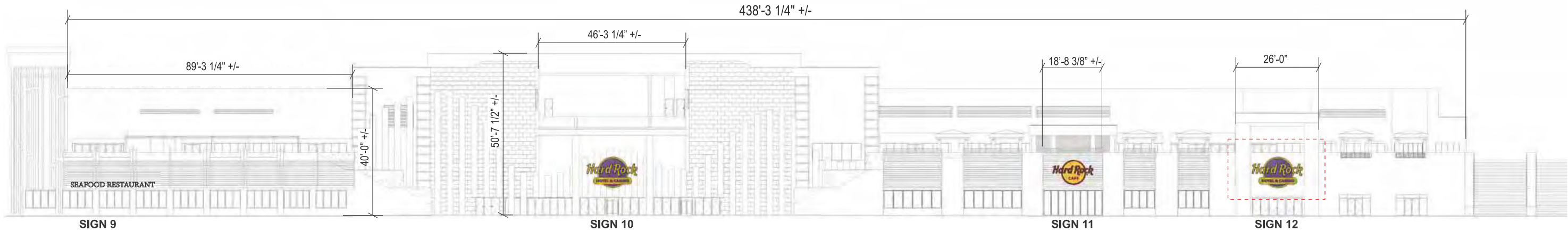
SIGN 12 S/F INTERNALLY ILLUMINATED CABINET SIGN & CHANNEL LETTERS(QTY 1)

BUILDING SQ. FT.: 22187.46 +/-
SIGN SQ. FT.: 107.92

FIELD SURVEY REQUIRED



FRONT VIEW
SCALE: 1/4" = 1'-0"



PARTIAL BOARDWALK ELEVATION
SCALE: 1/32"=1'-0"

SPECIFICATIONS

1. LOGO-FACE-LIT CHANNEL LETTERS PILL SIGN AND RING-DIGITALLY PRINTED VINYL APPLIED TO 1ST SURFACE **DP-2**
2. RETURN DEPTH TBD/ PAINTED GOLD **P-1**
3. ACRYLIC FACES W/ DIGITALLY PRINTED VINYL APPLIED 1STSURFACE **DP-2**
4. INTERNALLY ILLUMINATED W/ SLOAN SIGN BOX II LEDs
5. CIRCLE FACE OF BACKER **P-2** / THICKNESS TBD
6. PILL SHAPE FABRICATED ALUMINUM CABINET
7. ROUTED ALUMINUM FACE W/ BACKED WITH WHITE PUSH-THRU ACRYLIC
8. DIGITALLY PRINTED VINYL APPLIED TO 1ST SURFACE **DP-3**
6. ATTACHMENT OF LETTERS TO WALL TBD BY ENGINEERING

COLORS/FINISHES

- | | |
|-------------|--|
| P-1 | MATCH PMS 117C GOLD SATIN FINISH |
| DP-2 | TRANSLUCENT DIGITAL PRINT
PMS 117C GOLD SATIN |
| DP-3 | TRANSLUCENT DIGITAL PRINT
TO MATCH PMS 688C |



NIGHT VIEW

JOB #: 227949-R2 DATE: 01.17.18 DESIGNER: Jim Pogo SALES REP: Jimmy McDonald PROJ MGR: Mark Siminglia	SHEET NUMBER 11.0	
	Hard Rock Hotel & Casino North Virginia Ave & Abesccon Blvd Atlantic City, NJ 08401	DESIGN PHASE: CONCEPTUAL
	CLIENT APPROVAL LANDLORD APPROVAL QC	DATE DATE

REV.	DATE	BY	DESCRIPTION
1	01.13.18	MB	REVISE PER MARK UPS
2	02.08.18	MT	Create and revise signs per mark-ups
3	00.00.00	XX	XXXX
4	00.00.00	XX	XXXX
5	00.00.00	XX	XXXX
6	00.00.00	XX	XXXX
7	00.00.00	XX	XXXX
8	00.00.00	XX	XXXX

JONES SIGN
Your Vision. Accomplished.
WWW.JONESSIGN.COM

This is an original, unpublished drawing by Jones Sign Co., Inc. It is for your personal use in conjunction with a project being planned for you by JONES SIGN. It is not to be shown to anyone outside of your organization, nor is it to be used, reproduced, copied or exhibited in any fashion. Use of this design or the salient elements of this design in any sign done by any other company, without the express written permission of JONES SIGN, is forbidden by law and carries a civil forfeiture of up to 25% of the purchase price of the sign. JONES SIGN will endeavor to closely match colors, including PMS, where specified. We cannot guarantee exact matches due to varying compatibility of surface materials and paints used. All sizes and dimensions are illustrated for client's conception of project and are not to be understood as being exact size or exact scale.

SIGN 14 S/F GUITAR & LOGO (Qty 1)

SQUARE FOOTAGE: 915.35 [BOXED]

VERIFY COLORS USED ON LOGO- LOGO DERIVED FROM HARD ROCK STADIUM IN MIAMI



LOCATION OF LOGO BADGE IN RELATION TO GUITAR TBD

HEIGHT OF POLE SUPPORT FOR GUITAR TBD



JONES SIGN Your Vision. Accomplished. WWW.JONESSIGN.COM	JOB # 227949-R2				REVISE PER MARK UPS Create and revise signs per mark-ups	CLIENT APPROVAL		DATE DATE QC DESIGN PHASE: CONCEPTUAL	Hard Rock Hotel & Casino North Virginia Ave & Abesccon Blvd Atlantic City, NJ 08401 12.0 SHEET NUMBER
	DATE: 01.17.18					LANDLORD APPROVAL			
	DESIGNER: Jim Pogo								
	SALES REP: Jimmy McDonald								
	PROJ MGR: Mark Siminglia								

This is an original, unpublished drawing by Jones Sign Co., Inc. It is for your personal use in conjunction with a project being planned for you by JONES SIGN. It is not to be shown to anyone outside of your organization, nor is it to be used, reproduced, copied or exhibited in any fashion. Use of this design or the salient elements of this design in any sign done by any other company, without the express written permission of JONES SIGN, is forbidden by law and carries a civil forfeiture of up to 25% of the purchase price of the sign. JONES SIGN will endeavor to closely match colors, including PMS, where specified. We cannot guarantee exact matches due to varying compatibility of surface materials and paints used. All sizes and dimensions are illustrated for client's conception of project and are not to be understood as being exact size or exact scale.

SIGN 14 S/F GUITAR & LOGO (Qty 1)



PHOTOMETRIC VIEW
NOT TO SCALE

*NOTE: LOCATION OF BADGE
SIGN ON WALL T.B.D.

JONES SIGN Your Vision. Accomplished. WWW.JONESIGN.COM	JOB #: 227949-R2		SHEET NUMBER	
	DATE: 01.17.18		12.1	
	DESIGNER: Jim Pogo		Hard Rock Hotel & Casino	
	SALES REP: Jimmy McDonald		North Virginia Ave & Abesccon Blvd	
	PROJ MGR: Mark Siminglia		Atlantic City, NJ 08401	
			DESIGN PHASE: CONCEPTUAL	
REV.		DATE	BY	DESCRIPTION
1		01.13.18	MB	REVISE PER MARK UPS
2		02.08.18	MT	Create and revise signs per mark-ups
3		00.00.00	XX	XXXX
4		00.00.00	XX	XXXX
5		00.00.00	XX	XXXX
6		00.00.00	XX	XXXX
7		00.00.00	XX	XXXX
8		00.00.00	XX	XXXX

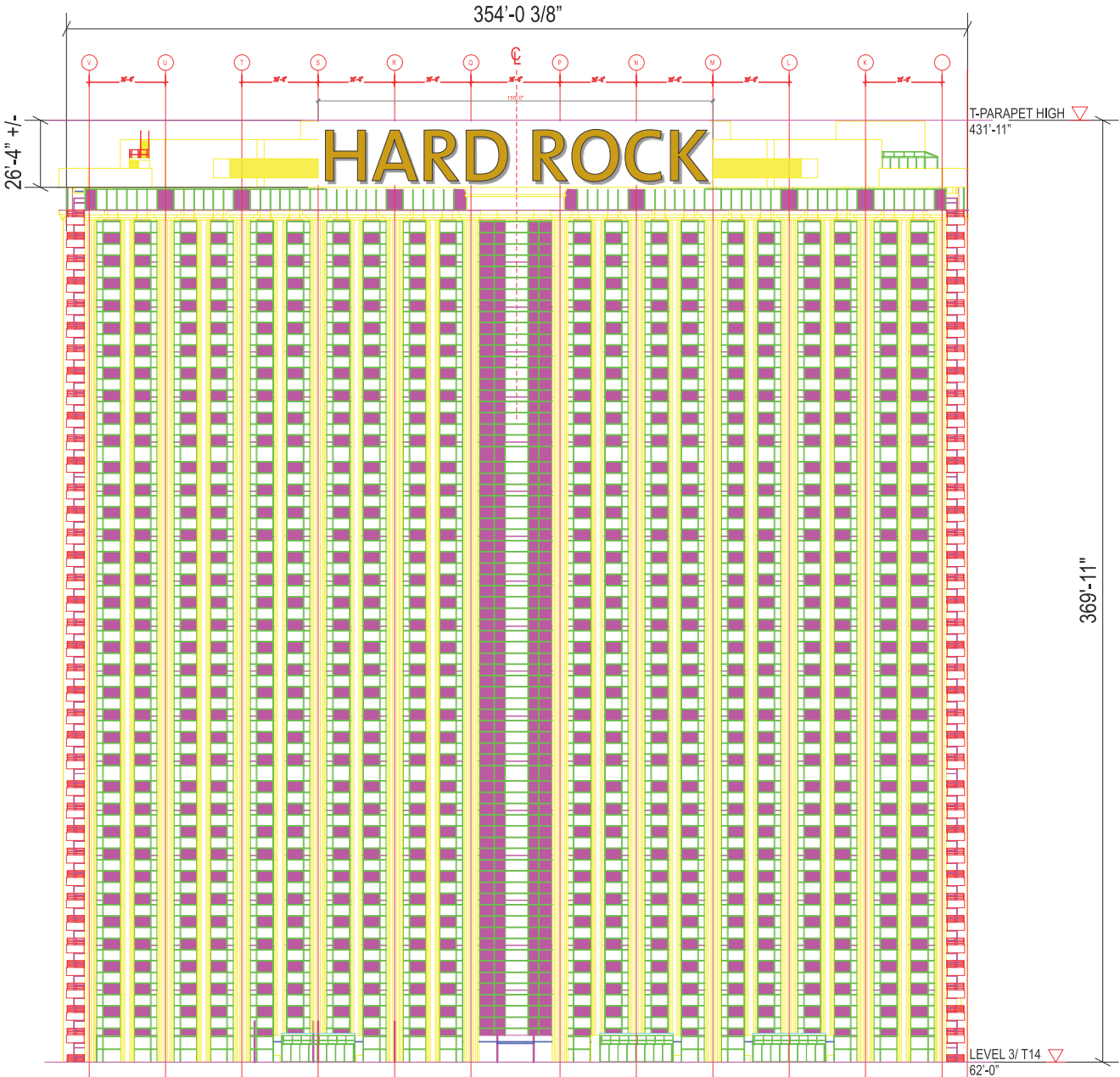
This is an original, unpublished drawing by Jones Sign Co., Inc. It is for your personal use in conjunction with a project being planned for you by JONES SIGN. It is not to be shown to anyone outside of your organization, nor is it to be used, reproduced, copied or exhibited in any fashion. Use of this design or the salient elements of this design in any sign done by any other company, without the express written permission of JONES SIGN, is forbidden by law and carries a civil forfeiture of up to 25% of the purchase price of the sign. JONES SIGN will endeavor to closely match colors, including PMS, where specified. We cannot guarantee exact matches due to varying compatibility of surface materials and paints used. All sizes and dimensions are illustrated for client's conception of project and are not to be understood as being exact size or exact scale.

SIGN 15 FACE-LIT CHANNEL LETTERS (QTY 1)

BUILDING SQ. FT.: 130962.05

SIGN SQ. FT.: 3025.63

ENGINEERING REQUIRED



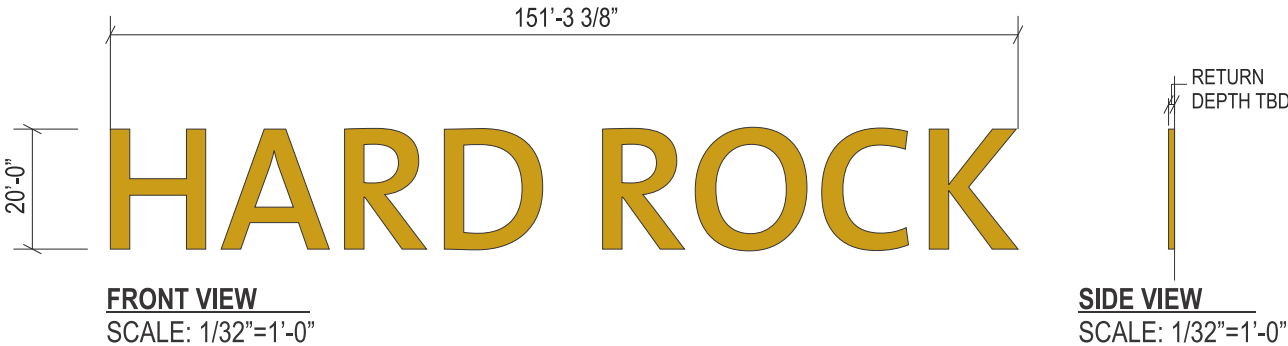
TOWER 1 WEST ELEVATION
SCALE: 1/64"=1'-0"

SPECIFICATIONS

- FACE-LIT CHANNEL LETTERS LETTERS,
- RETURN DEPTH TBD/ PAINTED **P-1**
- DIGITALLY PRINTED FLEX FACES **DP-1**
- INTERNALLY ILLUMINATED W/ SLOAN SIGN BOX II LEDs
- ATTACHMENT OF LETTERS TO WALL TBD BY ENGINEERING

COLORS/FINISHES

- P-1** TO MATCH PMS 117C GOLD SATIN FINISH
- DP-1** PMS 117C GOLD SATIN



FRONT VIEW
SCALE: 1/32"=1'-0"

SIDE VIEW
SCALE: 1/32"=1'-0"



JONES SIGN Your Vision. Accomplished. WWW.JONESSIGN.COM	JOB #: 227949-R2 DATE: 01.17.18 DESIGNER: Jim Pogo SALES REP: Jimmy McDonald PROJ MGR: Mark Siminglia		REV. DATE BY DESCRIPTION 1 01.13.18 MB 2 02.08.18 MT Create and revise signs per mark-ups 3 06.00.00 XX 4 06.00.00 XX 5 06.00.00 XX 6 06.00.00 XX 7 06.00.00 XX 8 06.00.00 XX	CLIENT APPROVAL LANDLORD APPROVAL QC	DATE DATE	Hard Rock Hotel & Casino North Virginia Ave & Abesccon Blvd Atlantic City, NJ 08401 DESIGN PHASE: CONCEPTUAL	SHEET NUMBER 13.0
--	---	--	---	--	--------------	---	----------------------

This is an original, unpublished drawing by Jones Sign Co., Inc. It is for your personal use in conjunction with a project being planned for you by JONES SIGN. It is not to be shown to anyone outside of your organization, nor is it to be used, reproduced, copied or exhibited in any fashion. Use of this design or the salient elements of this design in any sign done by any other company, without the express written permission of JONES SIGN, is forbidden by law and carries a civil forfeiture of up to 25% of the purchase price of the sign. JONES SIGN will endeavor to closely match colors, including PMS, where specified. We cannot guarantee exact matches due to varying compatibility of surface materials and paints used. All sizes and dimensions are illustrated for client's conception of project and are not to be understood as being exact size or exact scale.