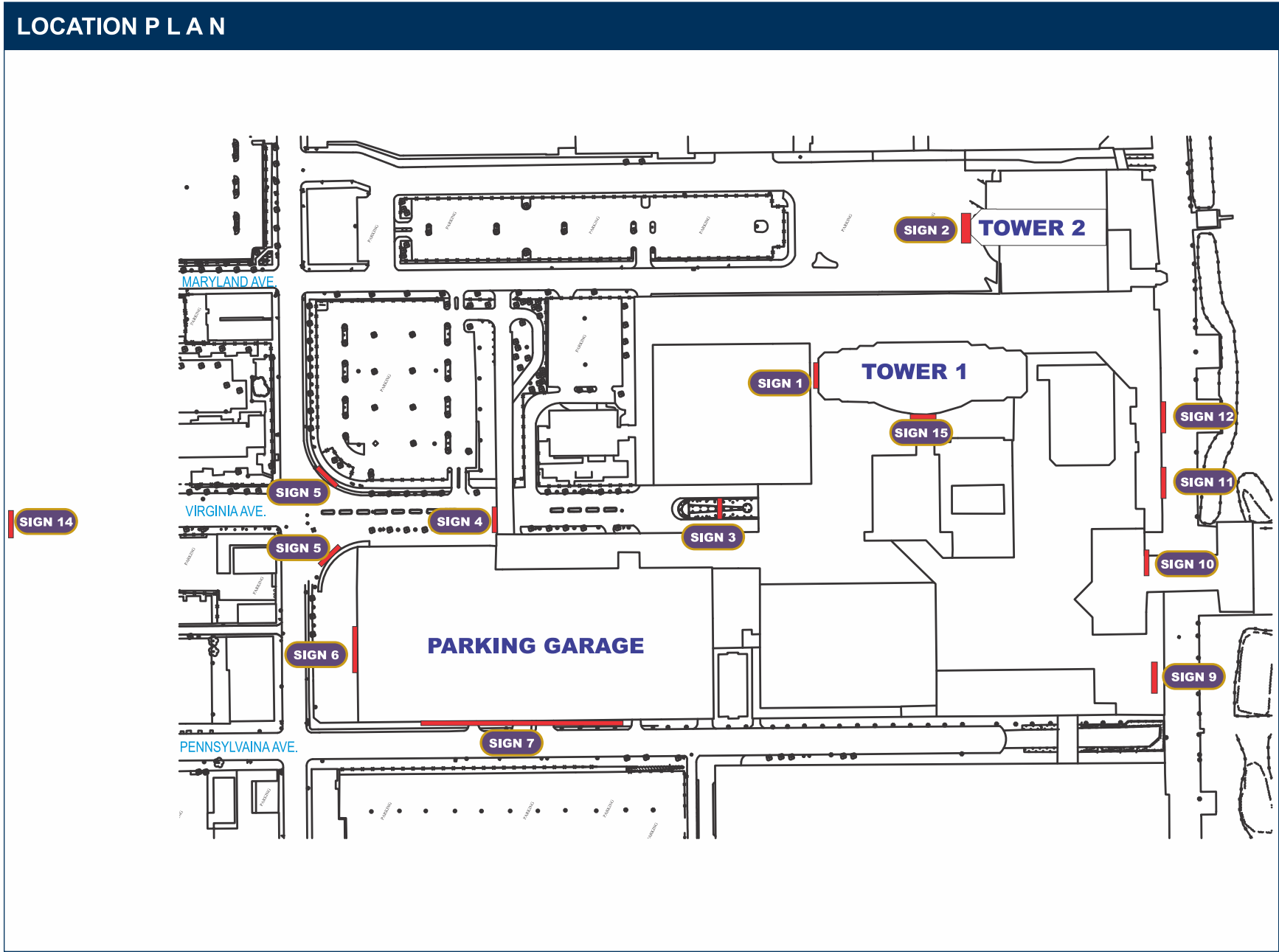




N.T.S.

WORK SCOPE

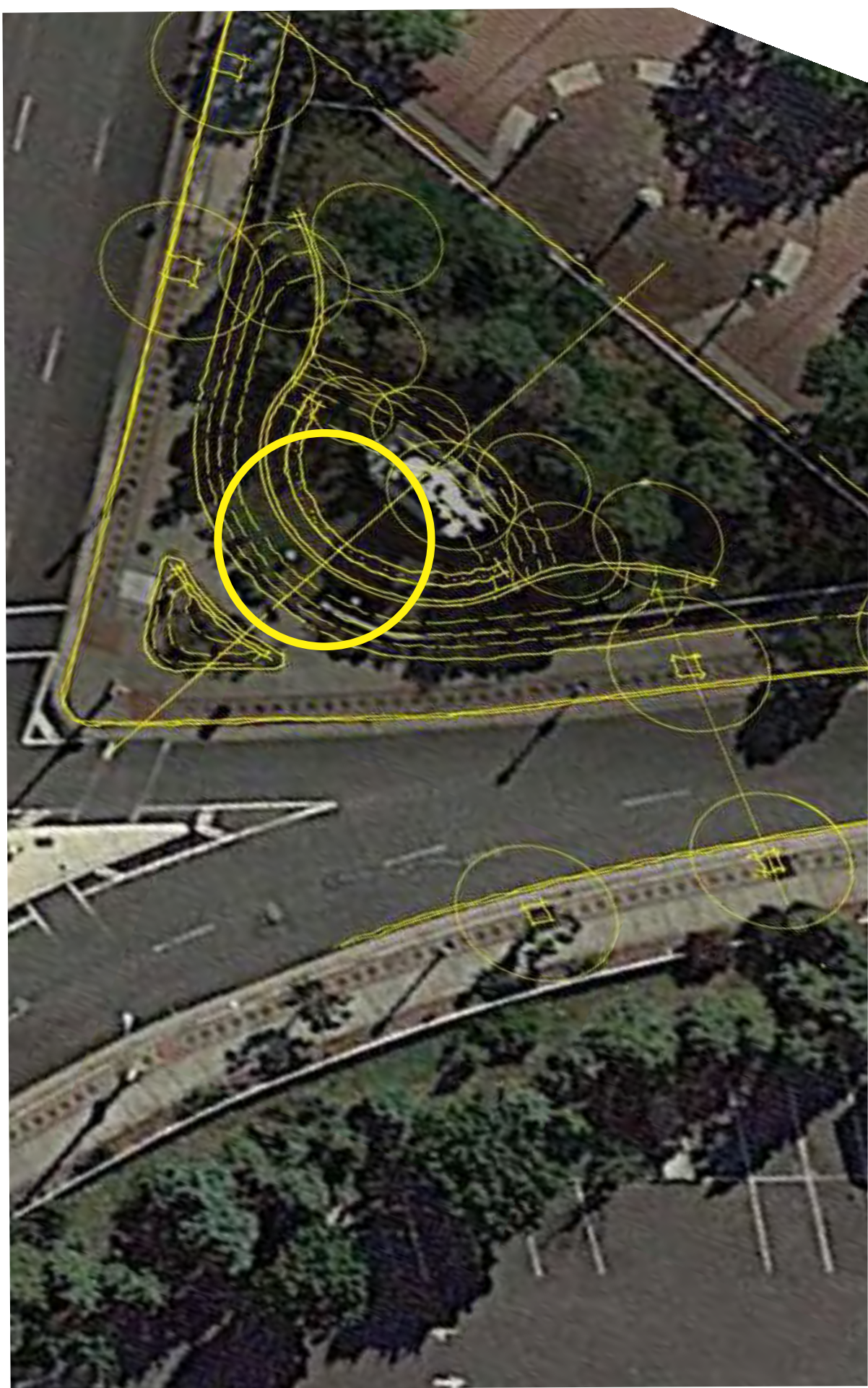
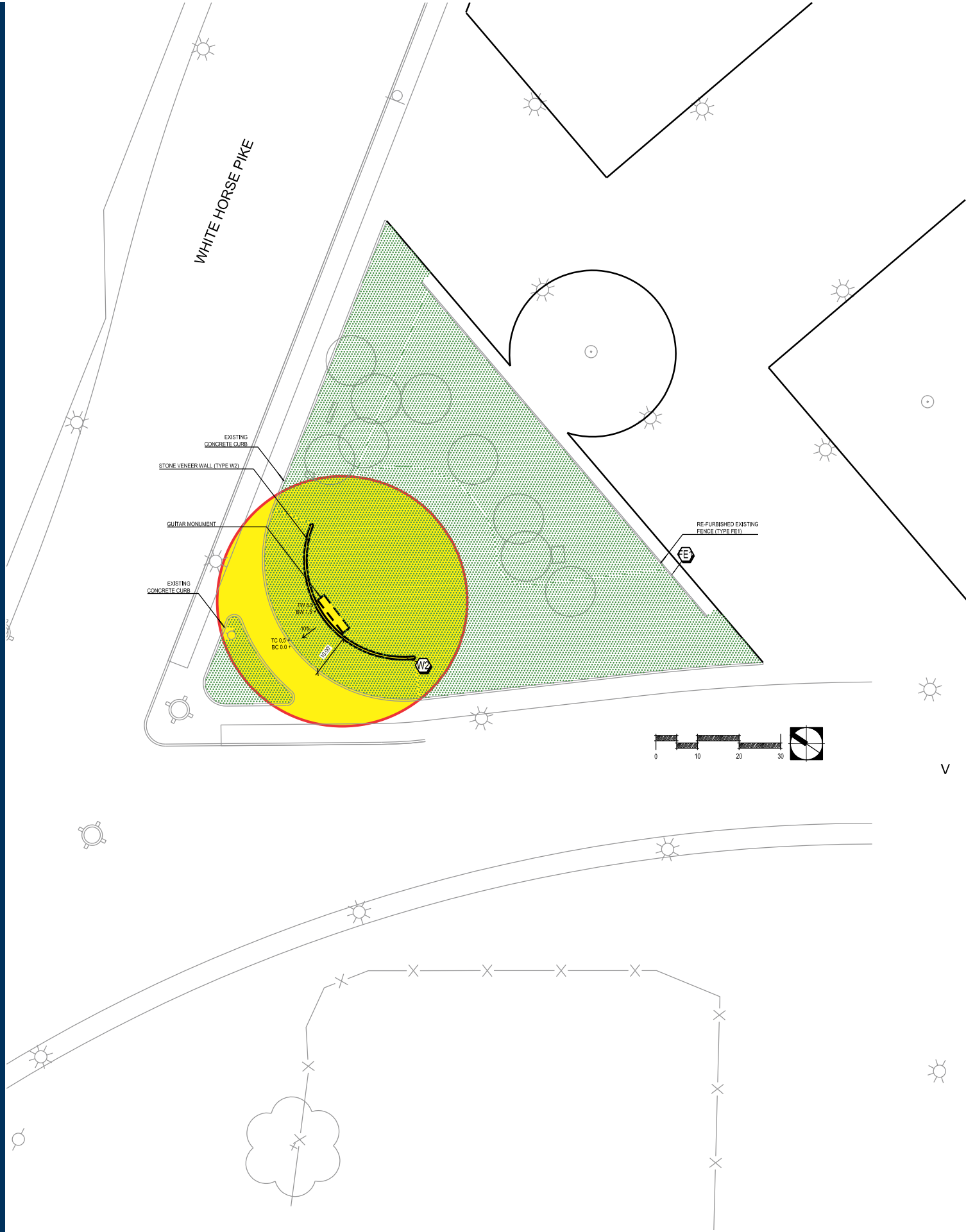
- SIGN.1 S/F ILLUMINATED 40’ BADE LOGO SIGN (QTY 1)
- SIGN.2 FACE-LIT CHANNEL LETTERS (QTY 1)
- SIGN.3 D/F GUITAR W/ ILLUMINATED LOGO & ELEMENTS (QTY 1)
- SIGN.4 FLAT CUT LETTERS (QTY 2 SET)
- SIGN.5 S/F INTERNALLY ILLUMINATED CABINET SIGN & CHANNEL LETTERS(QTY 2)
- SIGN.6 FACE-LIT CHANNEL LETTERS(QTY 1)
- SIGN.7 FACE-LIT CHANNEL LETTERS(QTY 1)
- SIGN.9 FACE-LIT CHANNEL LETTERS(QTY 1)
- SIGN.10 S/F INTERNALLY ILLUMINATED CABINET SIGN & CHANNEL LETTERS(QTY 1)
- SIGN.11 S/F INTERNALLY ILLUMINATED CABINET SIGN & CHANNEL LETTERS(QTY 1)
- SIGN.12 S/F INTERNALLY ILLUMINATED CABINET SIGN & CHANNEL LETTERS(QTY 1)
- SIGN.14 S/F GUITAR & LOGO (Qty 1)
- SIGN.15 FACE-LIT CHANNEL LETTERS (QTY 1)

CODE ALLOWANCE

CODE INFORMATION...

JONES SIGN Your Vision. Accomplished. WWW.JONESIGN.COM	JOB #: 227949-R2		SHEET NUMBER	
	DATE: 01.17.18		0.0	
	DESIGNER: Jim Pogo			
	SALES REP: Jimmy McDonald		Hard Rock Hotel & Casino	
	PROJ MGR: Mark Siminglia		North Virginia Ave & Abesccon Blvd Atlantic City, NJ 08401	
			DESIGN PHASE: CONCEPTUAL	
		REV.	DATE	DESCRIPTION
		1	01.13.18	MB
		2	02.08.18	MT
		3	00.00.00	XX
		4	00.00.00	XX
		5	00.00.00	XX
		6	00.00.00	XX
		7	00.00.00	XX
		8	00.00.00	XX

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REV.	DATE	BY	DESCRIPTION
1	01.31.18	MB	REVISE PER MARK UPS
2	02.08.18	MT	Create and revise signs per mark-ups
3	00.00.00	XX	XXXX
4	00.00.00	XX	XXXX
5	00.00.00	XX	XXXX
6	00.00.00	XX	XXXX
7	00.00.00	XX	XXXX
8	00.00.00	XX	XXXX

CLIENT APPROVAL	DATE	SHEET NUMBER
LANDLORD APPROVAL	DATE	0.1
QC		DESIGN PHASE: CONCEPTUAL

Hard Rock Hotel & Casino
North Virginia Ave & Abesccon Blvd
Atlantic City, NJ 08401



REV.	DATE	BY	DESCRIPTION
1	01.31.18	MB	REVISE PER MARK UPS
2	02.08.18	MT	Create and revise signs per mark-ups
3	06.00.00	XX	XXXX
4	06.00.00	XX	XXXX
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8	06.00.00	XX	XXXX

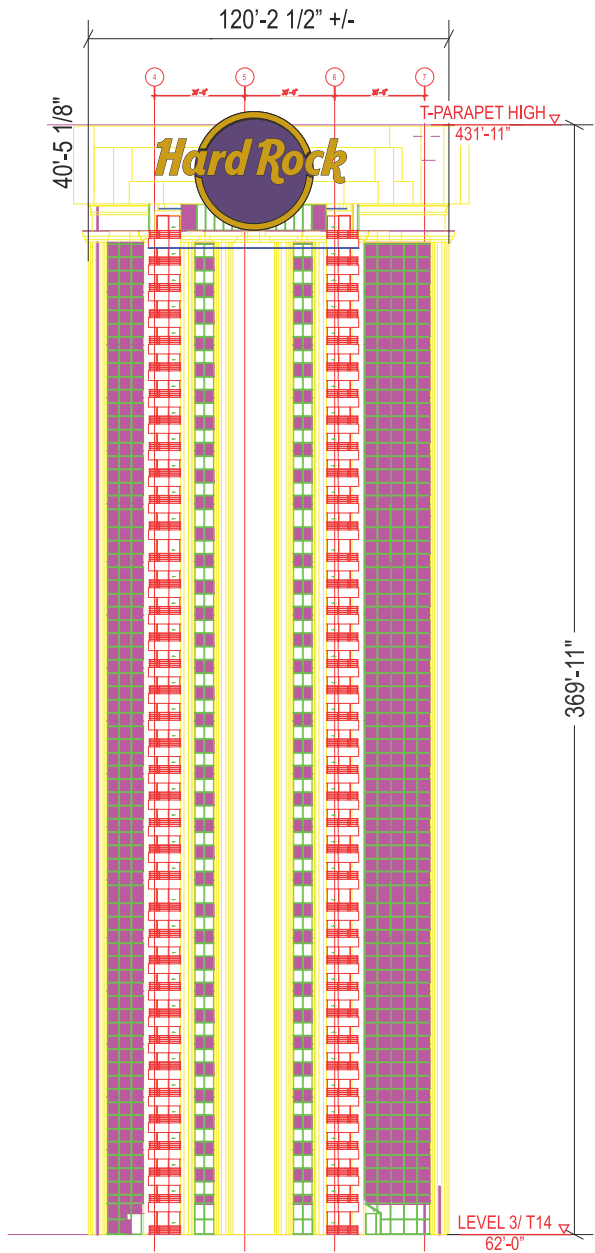
CLIENT APPROVAL	DATE
LANDLORD APPROVAL	DATE
QC	

SIGN 1 S/F ILLUMINATED 40’ BADE LOGO SIGN (QTY 1)

BUILDING SQ. FT.: 44467.83

SIGN SQ. FT.: 2560.32

ENGINEERING REQUIRED



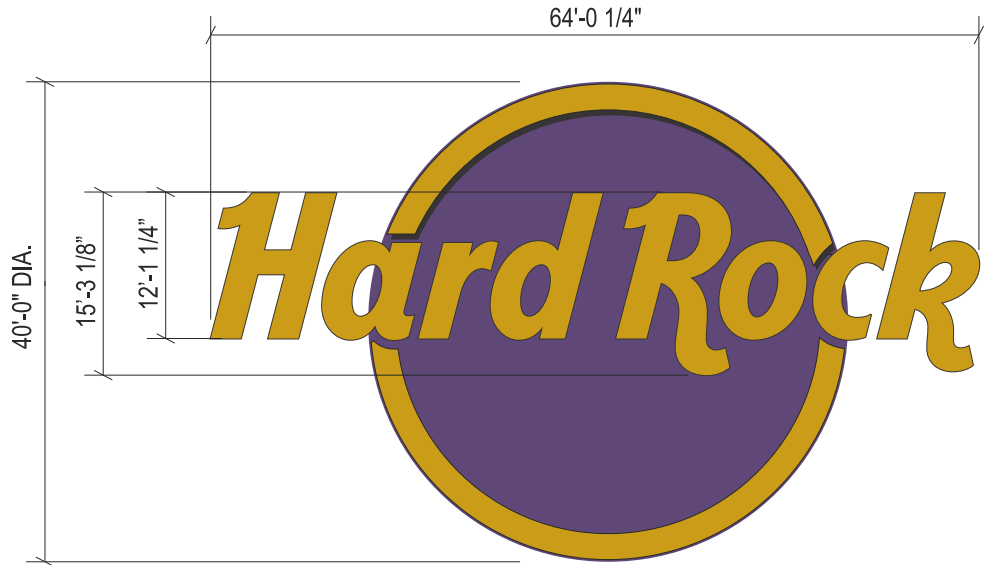
TOWER 1 NORTH END ELEVATION
SCALE: 1/64"=1'-0"

SPECIFICATIONS

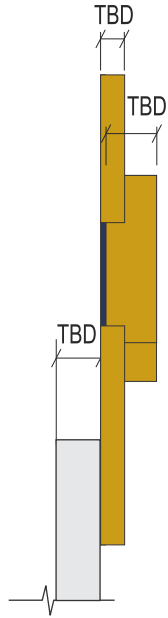
- 1. LOGO-FACE-LIT CHANNEL LETTERS PILL SIGN AND RING-DIGITALLY PRINTED FLEX FACES **DP-1**
- 2. RETURN DEPTH TBD/ PAINTED GOLD **P-1**
- 3. DIGITALLY PRINTED FLEX FACES **DP-1**
- 4. INTERNALLY ILLUMINATED W/ SLOAN SIGN BOX II LEDs
- 5. CIRCLE FACE OF BACKER **P-2** / THICKNESS TBD
- 6. ATTACHMENT OF LETTERS TO WALL TBD BY ENGINEERING

COLORS/FINISHES

- P-1** MATCH PMS 117C GOLD SATIN FINISH
- DP-1** PMS 117C GOLD SATIN
- P-2** MATCH TO PMS 688 C



FRONT VIEW
SCALE: 1/16"=1'-0"



SIDE VIEW
SCALE: 1/16"=1'-0"



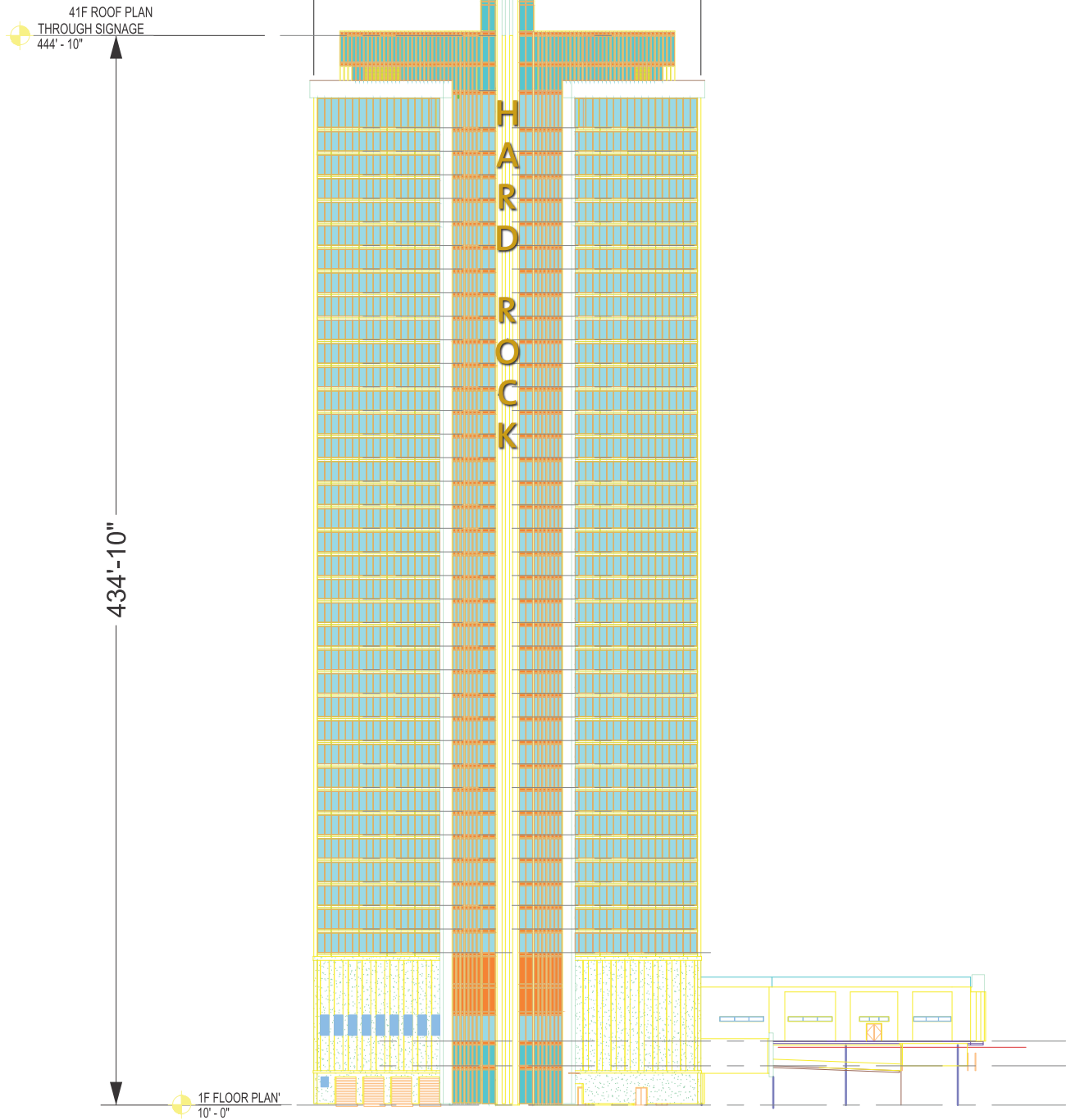
NIGHT VIEW

JONES SIGN Your Vision. Accomplished. WWW.JONESSIGN.COM										JOB # 227949-R2 DATE: 01.17.18 DESIGNER: Jim Pogo SALES REP: Jimmy McDonald PROJ MGR: Mark Siminglia										<table><thead><tr><th>REV</th><th>DATE</th><th>BY</th><th>DESCRIPTION</th></tr></thead><tbody><tr><td>1</td><td>01.31.18</td><td>MB</td><td>REVISE PER MARK UPS</td></tr><tr><td>2</td><td>02.08.18</td><td>MT</td><td>Create and revise signs per mark-ups</td></tr><tr><td>3</td><td>06.00.00</td><td>XX</td><td>XXXX</td></tr><tr><td>4</td><td>06.00.00</td><td>XX</td><td>XXXX</td></tr><tr><td>5</td><td>06.00.00</td><td>XX</td><td>XXXX</td></tr><tr><td>6</td><td>06.00.00</td><td>XX</td><td>XXXX</td></tr><tr><td>7</td><td>06.00.00</td><td>XX</td><td>XXXX</td></tr><tr><td>8</td><td>06.00.00</td><td>XX</td><td>XXXX</td></tr></tbody></table>										REV	DATE	BY	DESCRIPTION	1	01.31.18	MB	REVISE PER MARK UPS	2	02.08.18	MT	Create and revise signs per mark-ups	3	06.00.00	XX	XXXX	4	06.00.00	XX	XXXX	5	06.00.00	XX	XXXX	6	06.00.00	XX	XXXX	7	06.00.00	XX	XXXX	8	06.00.00	XX	XXXX	<table><thead><tr><th colspan="2">CLIENT APPROVAL</th><th>DATE</th></tr></thead><tbody><tr><td colspan="2">LANDLORD APPROVAL</td><td>DATE</td></tr><tr><td colspan="2">QC</td><td></td></tr></tbody></table>										CLIENT APPROVAL		DATE	LANDLORD APPROVAL		DATE	QC			Hard Rock Hotel & Casino North Virginia Ave & Abesccon Blvd Atlantic City, NJ 08401 DESIGN PHASE: CONCEPTUAL										SHEET NUMBER 1.0									
REV	DATE	BY	DESCRIPTION																																																																																																					
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SIGN 2 FACE-LIT CHANNEL LETTERS (QTY 1)

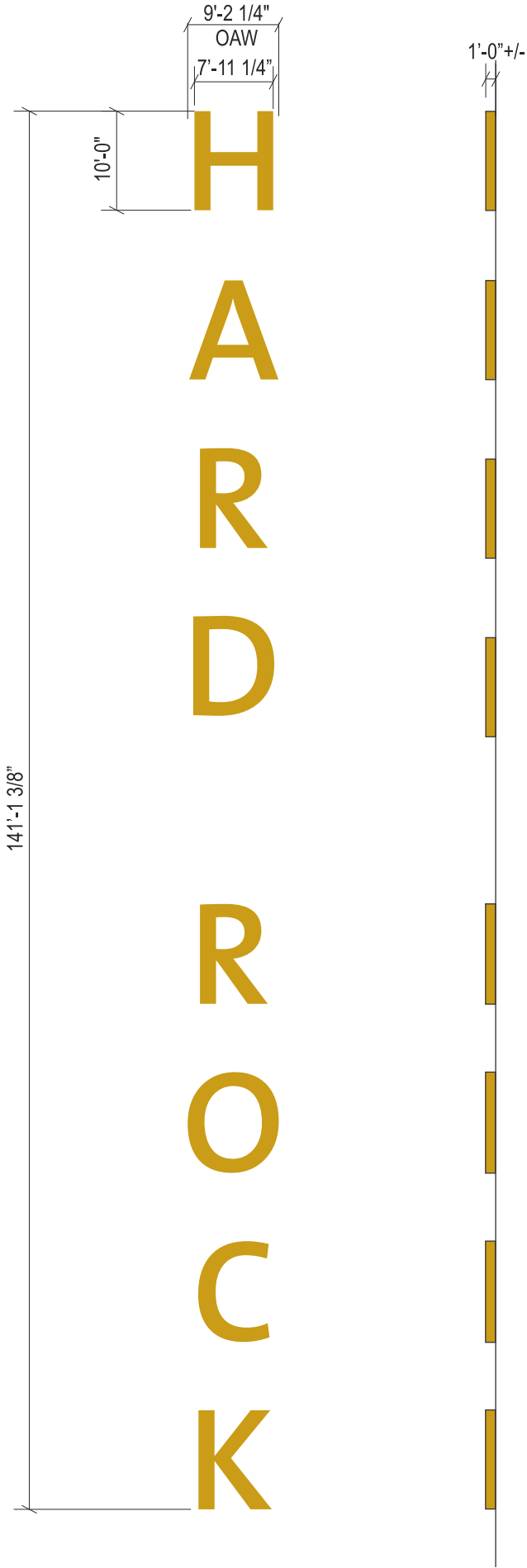
BUILDING SQ. FT.: 68413.78
SIGN SQ. FT.: 1300.32
ENGINEERING REQUIRED



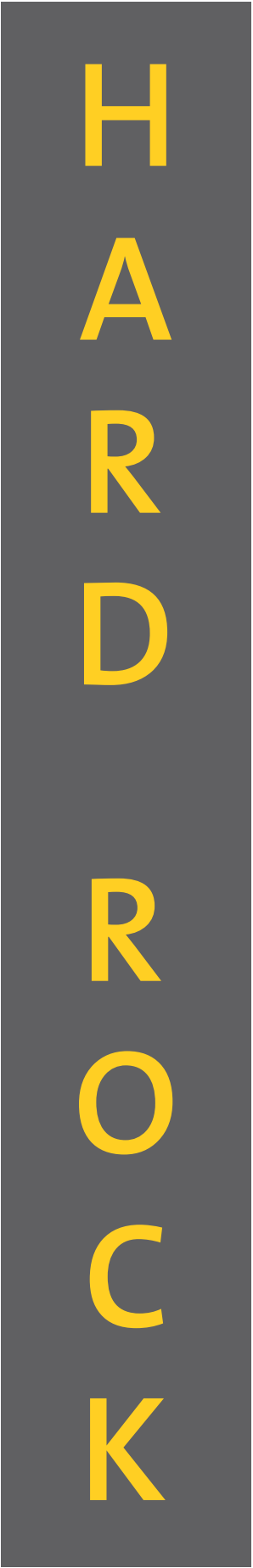
TOWER 2 NORTH ELEVATION
SCALE: 1/64"=1'-0"

- SPECIFICATIONS**
- 1. FACE-LIT CHANNEL LETTERS,
 - 2. RETURN DEPTH TBD/ PAINTED **P-1**
 - 3. DIGITALLY PRINTED FLEX FACES **DP-1**
 - 4. INTERNALLY ILLUMINATED W/ SLOAN SIGN BOX II LEDs
 - 5. ATTACHMENT OF LETTERS TO WALL TBD BY ENGINEERING

- COLORS/FINISHES**
- P-1** TO MATCH PMS 117C GOLD SATIN FINISH
 - DP-1** PMS 117C GOLD SATIN



FRONT VIEW
SCALE: 1/16"=1'-0"



NIGHT VIEW

JONES SIGN Your Vision. Accomplished. WWW.JONESSIGN.COM	JOB # 227949-R2				REV.	DATE	BY	DESCRIPTION	CLIENT APPROVAL LANDLORD APPROVAL QC	DATE	Hard Rock Hotel & Casino North Virginia Ave & Abesccon Blvd Atlantic City, NJ 08401	SHEET NUMBER 2.0
	DATE: 01.17.18				1	01.31.18	MB	REVISE PER MARK UPS				
	DESIGNER: Jim Pogo				2	02.08.18	MT	Create and revise signs per mark-ups				
	SALES REP: Jimmy McDonald				3	06.00.00	XX	XXXX				
	PROJ MGR: Mark Siminglia				4	06.00.00	XX	XXXX				
					5	06.00.00	XX	XXXX				
					6	06.00.00	XX	XXXX				
					7	06.00.00	XX	XXXX				
					8	06.00.00	XX	XXXX				

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SIGN 3 D/F GUITAR W/ ILLUMINATED LOGO & ELEMENTS (QTY 1)

SQUARE FOOTAGE: 915.35 [BOXED]

VERIFY COLORS USED ON LOGO- LOGO DERIVED FROM HARD ROCK STADIUM IN MIAMI

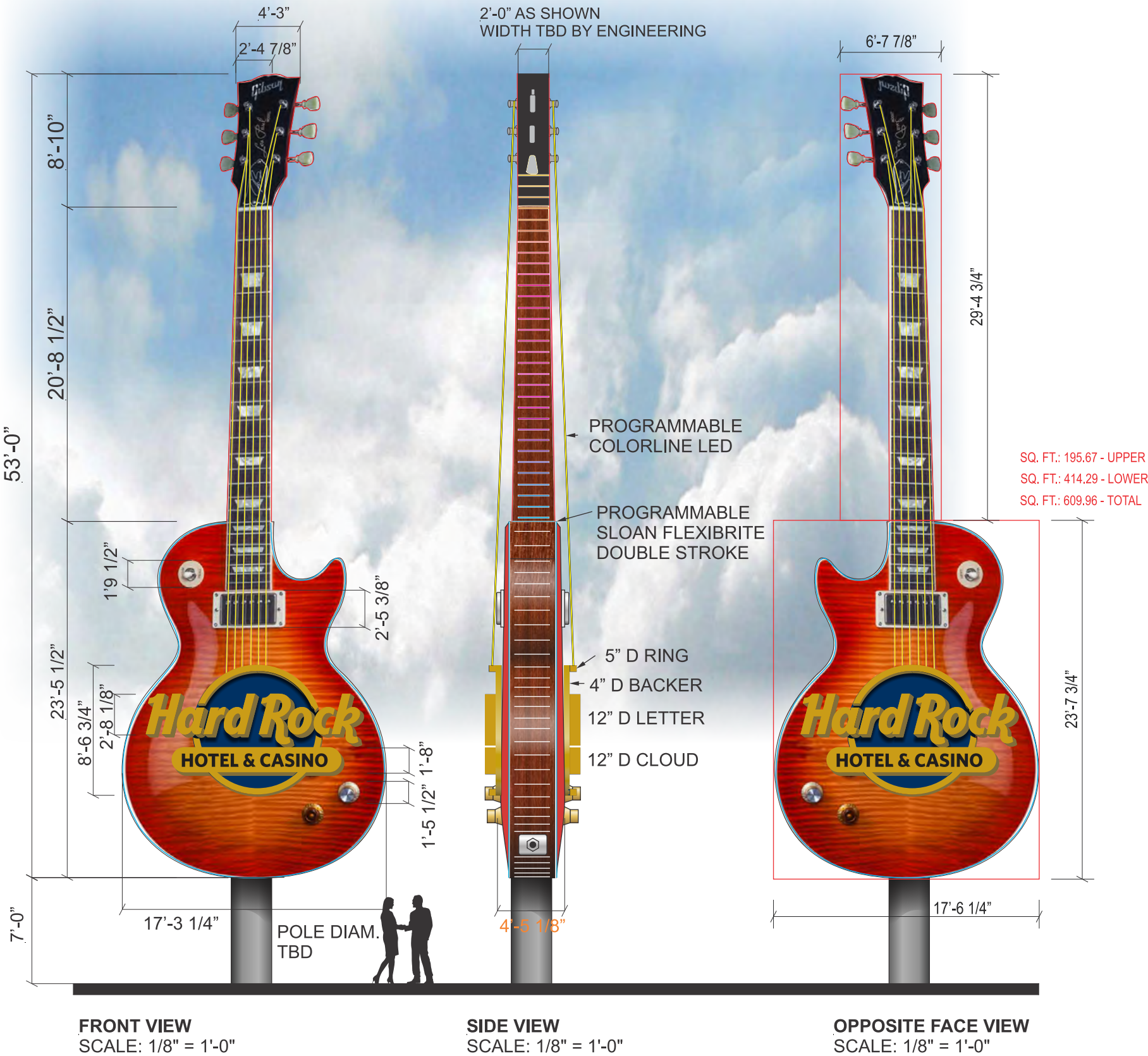
SPECIFICATIONS

- 1. CUSTOM FABRICATED FIBERGLASS GUITAR ON ALUMINUM FRAME WITH DIMENSIONAL KNOBS, TOGGLE SWITCH, PICK-UP, ARCHED TOP, AND FRET BOARD
- P-2 CUSTOM AIRBRUSHED PAINT JOB
- 2. LOGO- FACE-LIT LETTERS PILL SIGN AND RING-DIGITAL PRINT ON PERFORATED VINYL SUBSTRATE DP-1 WITH GOLD RETURNS P-1
- FACE OF BACKER P-3
- ILLUMINATED WITH COLOR CHANGING SLOAN RGB MODULES
- ALL LED LIGHTING RUN OFF DMX CONTROLLERS
- 3. STEEL POLE AND FOOTING TO BE DETERMINED BY ENGINEERING
- POLE COVER TO BE STAINLESS STEEL SS-1

COLORS/FINISHES

- DP-1, P-1
- PMS 117C PRINTED ON PERFORATED VINYL
- C-100/M-100/Y-100/K-100
- P-3 MATCH TO PMS 654C
- SS-1 STAINLESS STEEL POLE COVER

C/M/Y/K BITMAP GRADIENT FILL

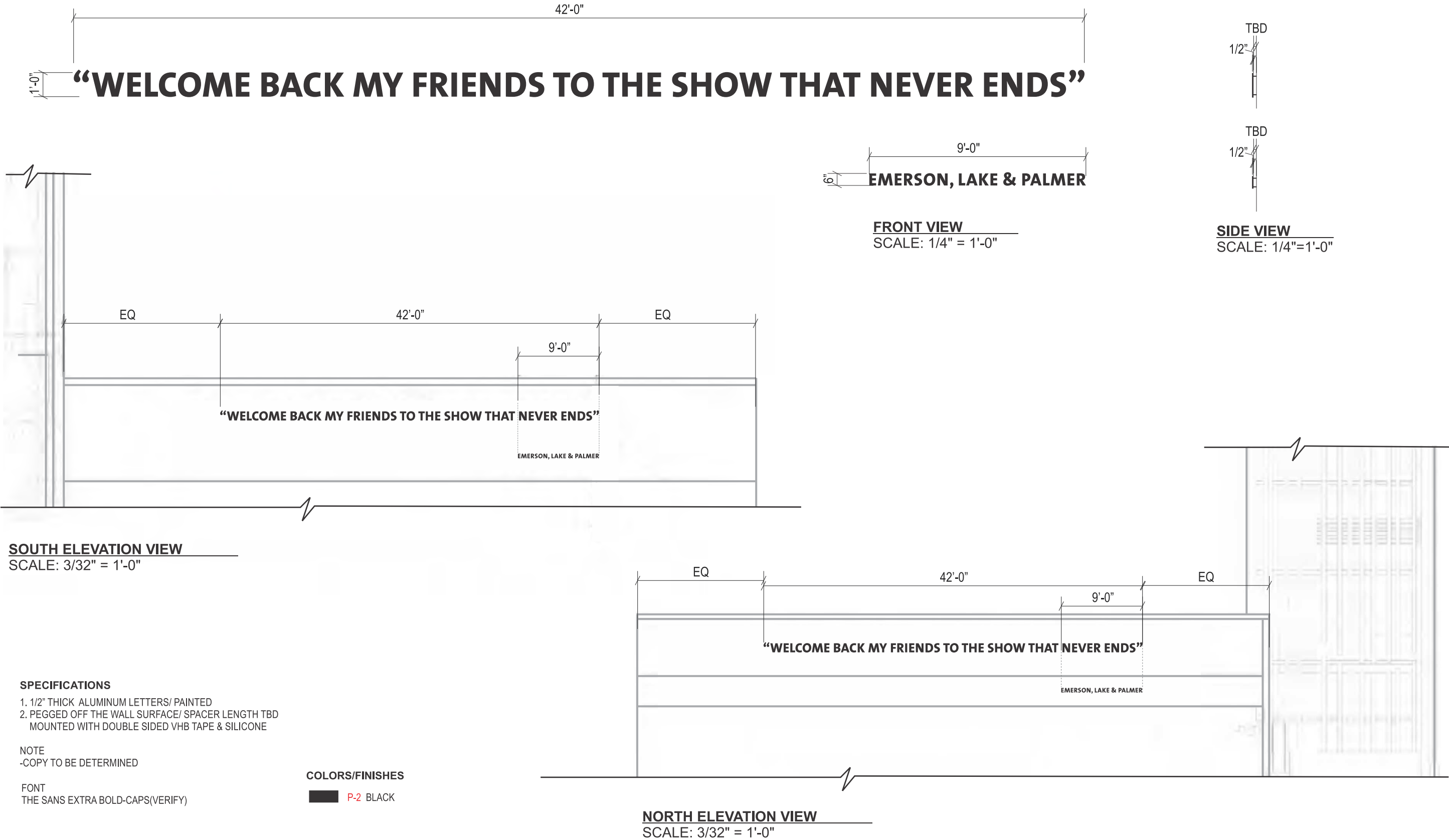


JONES SIGN Your Vision. Accomplished. WWW.JONESSIGN.COM										JOB # 227949-R2 DATE: 01.17.18 DESIGNER: Jim Pogo SALES REP: Jimmy McDonald PROJ MGR: Mark Siminglia										<table><thead><tr><th>REV</th><th>DATE</th><th>BY</th><th>DESCRIPTION</th></tr></thead><tbody><tr><td>1</td><td>01.13.18</td><td>MB</td><td>REVISE PER MARK UPS</td></tr><tr><td>2</td><td>02.08.18</td><td>MT</td><td>Create and revise signs per mark-ups</td></tr><tr><td>3</td><td>00.00.00</td><td>XX</td><td>XXXX</td></tr><tr><td>4</td><td>00.00.00</td><td>XX</td><td>XXXX</td></tr><tr><td>5</td><td>00.00.00</td><td>XX</td><td>XXXX</td></tr><tr><td>6</td><td>00.00.00</td><td>XX</td><td>XXXX</td></tr><tr><td>7</td><td>00.00.00</td><td>XX</td><td>XXXX</td></tr><tr><td>8</td><td>00.00.00</td><td>XX</td><td>XXXX</td></tr></tbody></table>										REV	DATE	BY	DESCRIPTION	1	01.13.18	MB	REVISE PER MARK UPS	2	02.08.18	MT	Create and revise signs per mark-ups	3	00.00.00	XX	XXXX	4	00.00.00	XX	XXXX	5	00.00.00	XX	XXXX	6	00.00.00	XX	XXXX	7	00.00.00	XX	XXXX	8	00.00.00	XX	XXXX	<table><thead><tr><th colspan="2">CLIENT APPROVAL</th><th>DATE</th></tr></thead><tbody><tr><td colspan="2">LANDLORD APPROVAL</td><td>DATE</td></tr><tr><td colspan="2">QC</td><td></td></tr></tbody></table>										CLIENT APPROVAL		DATE	LANDLORD APPROVAL		DATE	QC			Hard Rock Hotel & Casino North Virginia Ave & Abesccon Blvd Atlantic City, NJ 08401 DESIGN PHASE: CONCEPTUAL										SHEET NUMBER 3.0									
REV	DATE	BY	DESCRIPTION																																																																																																					
1	01.13.18	MB	REVISE PER MARK UPS																																																																																																					
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SIGN 4 FLAT CUT LETTERS (QTY 2 SET)

SQUARE FOOTAGE: “WELCOME~”: 42 , EMERSON~ : 4.50 TOTAL 46.50



JONES SIGN Your Vision. Accomplished. WWW.JONESSIGN.COM		JOB # 227949-R2				REV. DATE BY DESCRIPTION		101.31.18 REVISE PER MARK UPS 202.08.18 Create and revise signs per mark-ups 3 00.00.00 XX XXXX 4 00.00.00 XX XXXX 5 00.00.00 XX XXXX 6 00.00.00 XX XXXX 7 00.00.00 XX XXXX 8 00.00.00 XX XXXX	
		DATE: 01.17.18		DATE		DATE			
		DESIGNER: Jim Pogo		LANDLORD APPROVAL		DATE			
		SALES REP: Jimmy McDonald		QC					
PROJ MGR: Mark Siminglia						Hard Rock Hotel & Casino		SHEET NUMBER	
						North Virginia Ave & Abesccon Blvd		4.0	
						Atlantic City, NJ 08401			
						DESIGN PHASE: CONCEPTUAL			

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SIGN 5 S/F INTERNALLY ILLUMINATED CABINET SIGN & CHANNEL LETTERS(QTY 2)

SQUARE FOOTAGE: 242.75

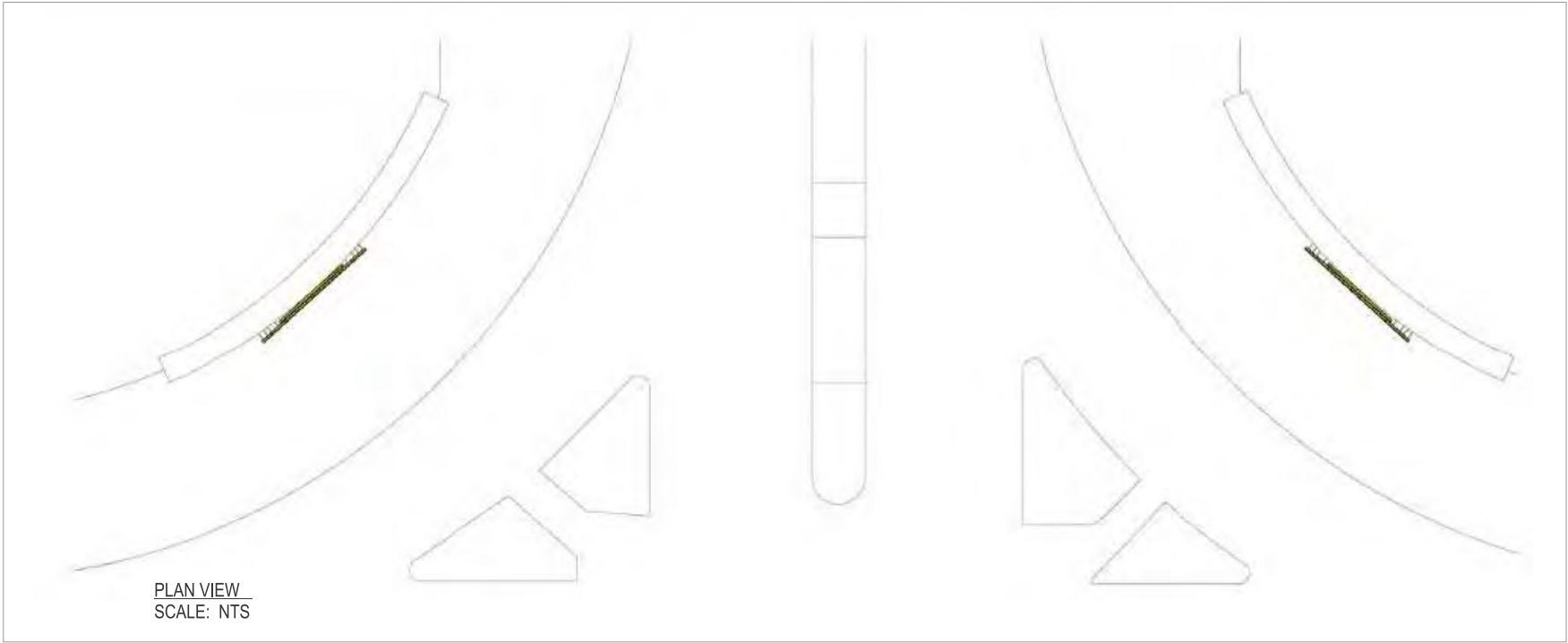


SPECIFICATIONS

1. LOGO-FACE-LIT CHANNEL LETTERS PILL SIGN AND RING-DIGITALLY PRINTED VINYL APPLIED TO 1ST SURFACE **DP-2**
2. RETURN DEPTH TBD/ PAINTED GOLD **P-1**
3. ACRYLIC FACES W/ DIGITALLY PRINTED VINYL APPLIED 1ST SURFACE **DP-2**
4. INTERNALLY ILLUMINATED W/ SLOAN SIGN BOX II LEDs
5. CIRCLE FACE OF BACKER **P-2** / THICKNESS TBD
6. PILL SHAPE FABRICATED ALUMINUM CABINET
7. ROUTED ALUMINUM FACE W/ BACKED WITH WHITE PUSH-THRU ACRYLIC
8. DIGITALLY PRINTED VINYL APPLIED TO 1ST SURFACE **DP-3**
6. ATTACHMENT OF LETTERS TO WALL TBD BY ENGINEERING

COLORS/FINISHES

- P-1** MATCH PMS 117C GOLD SATIN FINISH
- DP-2** TRANSLUCENT DIGITAL PRINT PMS 117C GOLD SATIN
- DP-3** TRANSLUCENT DIGITAL PRINT TO MATCH PMS 688C

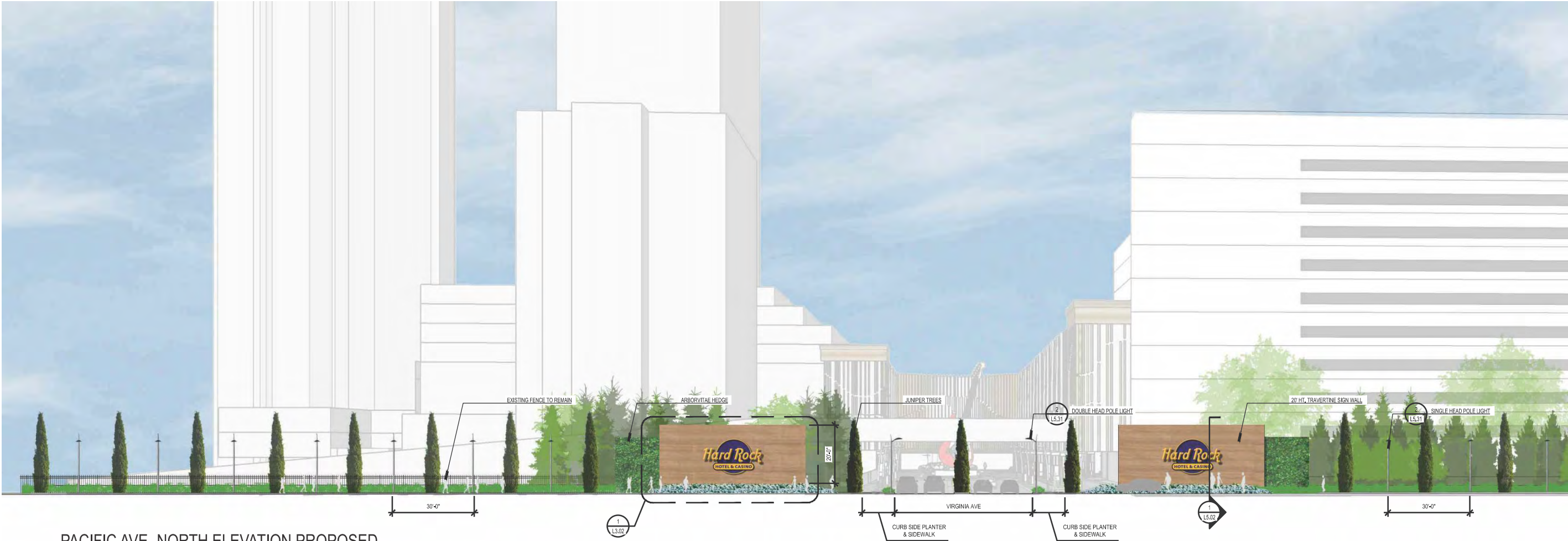


JONES SIGN Your Vision. Accomplished. WWW.JONESSIGN.COM	JOB #: 227949-R2 DATE: 01.17.18 DESIGNER: Jim Pogo SALES REP: Jimmy McDonald PROJ MGR: Mark Siminglia		CLIENT APPROVAL LANDLORD APPROVAL QC		DATE DATE		SHEET NUMBER 5.0	
	Hard Rock Hotel & Casino North Virginia Ave & Abesccon Blvd Atlantic City, NJ 08401		DESIGN PHASE: CONCEPTUAL					

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SIGN 5 S/F INTERNALLY ILLUMINATED CABINET SIGN & CHANNEL LETTERS(QTY 2)

SQUARE FOOTAGE: 242.75



JONES SIGN Your Vision. Accomplished. WWW.JONESIGN.COM	JOB # 227949-R2		SHEET NUMBER		
	DATE: 01.17.18		5.1		
	DESIGNER: Jim Pogo		Hard Rock Hotel & Casino North Virginia Ave & Abescon Blvd Atlantic City, NJ 08401		
	SALES REP: Jimmy McDonald				
	PROJ MGR: Mark Siminglia		DESIGN PHASE: CONCEPTUAL		
			CLIENT APPROVAL		DATE
			LANDLORD APPROVAL		DATE
			QC		
			REV. DATE BY DESCRIPTION		
			1 01.13.18 MB	REVISE PER MARK UPS	
2 02.08.18 MT			Create and revise signs per mark-ups		
3 00.00.00 XX			XXXX		
4 00.00.00 XX			XXXX		
5 00.00.00 XX	XXXX				
6 00.00.00 XX	XXXX				
7 00.00.00 XX	XXXX				
8 00.00.00 XX	XXXX				

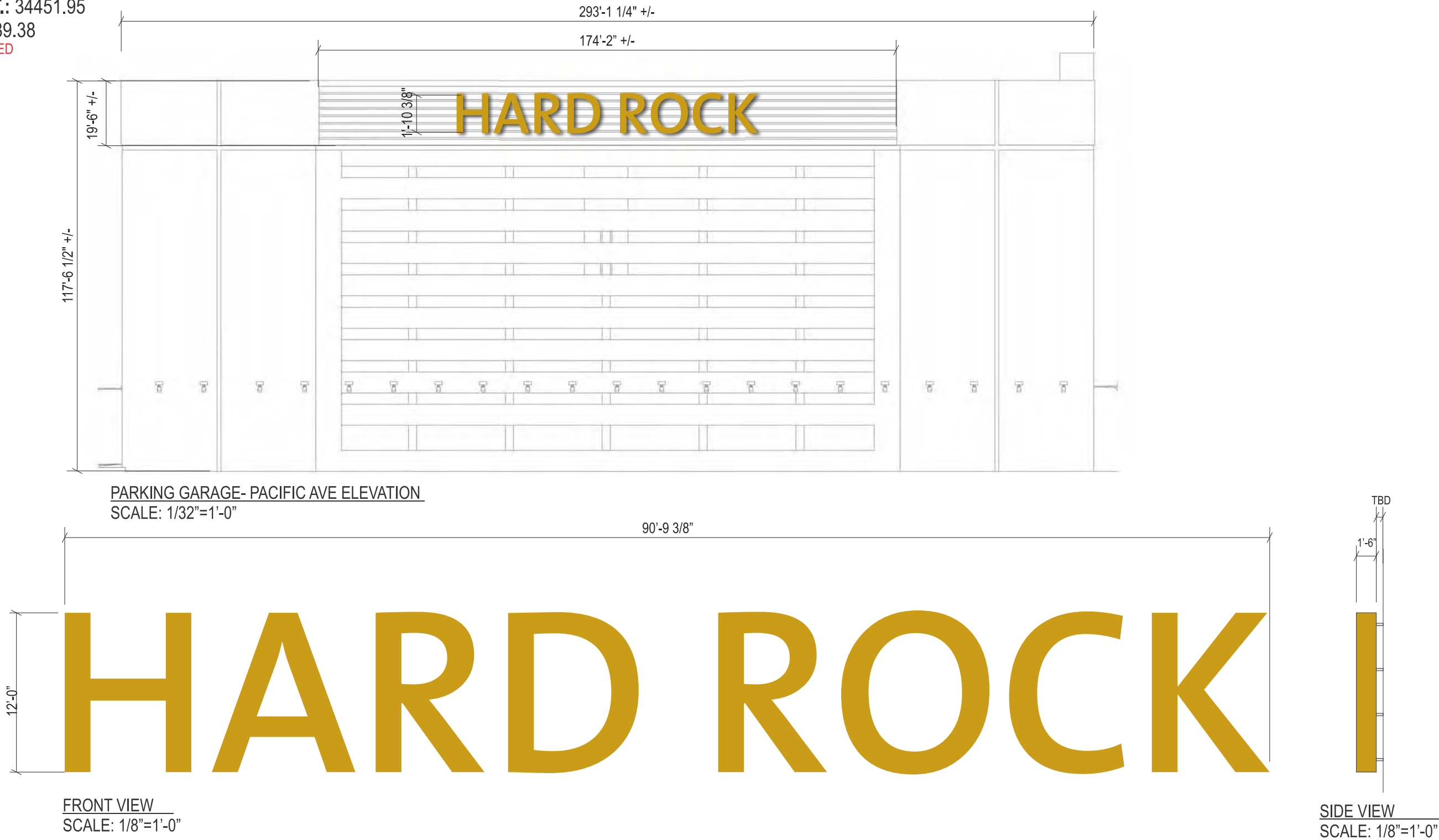
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SIGN 6 FACE-LIT CHANNEL LETTERS(QTY 1)

BUILDING SQ. FT.: 34451.95

SIGN SQ. FT.: 1089.38

ENGINEERING REQUIRED



- SPECIFICATIONS**
- 1. FACE-LIT CHANNEL LETTERS LETTERS,
 - 2. RETURN DEPTH TBD/ PAINTED **P-1**
 - 3. DIGITALLY PRINTED FLEX FACES **DP-1**
 - 4. INTERNALLY ILLUMINATED W/ SLOAN SIGN BOX II LEDs
 - 5. ATTACHMENT OF LETTERS TO WALL TBD BY ENGINEERING

- COLORS/FINISHES**
- P-1** TO MATCH PMS 117C GOLD SATIN FINISH
 - DP-1** PMS 117C GOLD SATIN



JONES SIGN Your Vision. Accomplished. WWW.JONESSIGN.COM	JOB # 227949-R2				REV. DATE BY DESCRIPTION	REVISIONS		CLIENT APPROVAL DATE	Hard Rock Hotel & Casino North Virginia Ave & Abesccon Blvd Atlantic City, NJ 08401 DESIGN PHASE: CONCEPTUAL	SHEET NUMBER 6.0		
	DATE: 01.17.18					1 01.31.18 MB					REVISE PER MARK UPS	
	DESIGNER: Jim Pogo					2 02.08.18 MT					Create and revise signs per mark-ups	
	SALES REP: Jimmy McDonald					3 00.00.00 XX					XXXX	
	PROJ MGR: Mark Siminglia					4 00.00.00 XX					XXXX	
						5 00.00.00 XX					XXXX	
						6 00.00.00 XX					XXXX	
						7 00.00.00 XX					XXXX	
						8 00.00.00 XX					XXXX	

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