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# 2018-02-23 28

**C.R.D.A**

**FEB 23 2018**

February 21, 2018

**VIA HAND DELIVERY**

Casino Reinvestment Development Authority  
Attn: Lance B. Landgraf, Director of Planning  
Division of Land Use and Regulatory Enforcement  
15 S. Pennsylvania Avenue  
Atlantic City, New Jersey 08401

**Re: Preliminary and Final Site Plan Approval and Signage Variances  
Boardwalk 1000, LLC  
912 and 916 Pacific Avenue (Block 61, Lots 1-7, 9-21, 30-33 on the Official Tax Map  
of the City of Atlantic City)**

Dear Mr. Landgraf:

Our office is counsel to Boardwalk 1000, LLC regarding the above-captioned matter. We submit this application for preliminary and final site plan approval and variance approval for signage. The Property is located within the RC Resort Commercial Development District. In connection with the Application, enclosed please find the following:

1. Original and four (4) copies of the CRDA Division of Land Use & Regulatory Enforcement Application together with Corporate Disclosure Form, Application Rider, and Exterior Signage Plan;
2. An executed Escrow Form;
3. Five (5) sets of business signage plans for the Hard Rock Hotel & Casino, consisting of eighteen (18) sheets, prepared by Jones Sign;

A Pennsylvania Limited Liability Partnership

California Colorado Connecticut Delaware District of Columbia Florida Illinois  
Minnesota Nevada New Jersey New York Pennsylvania Texas Washington



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4. Five (5) sets of business signage plans for the Hard Rock Hotel & Casino, consisting of one (1) sheet, prepared by SOSH Architects;
5. Five (5) sets of informational and directional signage plans for the Hard Rock Hotel & Casino, consisting of forty-one (41) sheets, prepared by Kiku Obata;
6. Five (5) copies of site plan for the Kiku Obata signage plans, prepared by SOSH Architects and Arthur W. Ponzio Co. & Associates, Inc.; and
7. Five (5) sets of business signage plans for the Rock Stop consisting of five (5) sheets, prepared by SOSH Architects.

Checks will be submitted under separate cover on the establishment of the proper fees. Please review this Application and set it down for the earliest possible public hearing.

Thank you for your kind attention.

Very truly yours,

Jack Plackter

JP:kg

c: Matthew Harkness, President  
Frank J. Chesky III, Esq., VP & General Counsel  
Thomas Sykes  
Arthur Ponzio