



FOR IMMEDIATE RELEASE

Contact: Kim Butler
(609) 347-0500

**CRDA APPROVES MEASURES TO FURTHER GOVERNOR CHRISTIE'S
COMMITMENT TO ATLANTIC CITY
*College Basketball to Make its Return to Boardwalk Hall***

ATLANTIC CITY, NJ (March 20, 2013) -- The Casino Reinvestment Development Authority (CRDA) took action yesterday to bring a college basketball event to the resort destination and approved an agreement to continue progress with its Boardwalk Hall Lighting Project.

In its monthly Board meeting on Tuesday, CRDA approved an action allowing for the Authority to enter into an agreement with Allan Briteway Electrical Contractors for architectural lighting at Boardwalk Hall as part of the Boardwalk Revitalization Project. The Board gave project approval amount of approx \$2.2 million. Plans call for LED crown lighting outlining the exterior "barrel" of Historic Boardwalk Hall visible to incoming visitors and a new marquis sign adorning the upper portion of the building.

"Boardwalk Hall is an iconic structure," said CRDA Executive Director John Palmieri. "It is an integral part of Atlantic City's skyline that needs to be recognized both day and night. The new LED installations at Boardwalk Hall will highlight the historic landmark while also furthering Governor Christie's goals to revitalize Atlantic City as a safe and clean premier tourism destination."

As the country is currently engaged in the national college basketball championships, the CRDA Board is looking ahead to later in the year and authorized approval of the First Annual Atlantic City Holiday Basketball Invitational Tournament at Boardwalk Hall. The tournament will feature four teams, one from each of the four athletic conferences of the Historically Black Colleges and Universities, with game attendance figures projected at 6,000-8,000 people.

Board actions will take effect following the expiration of the Governor's statutory review period.

###

About the Casino Reinvestment Development Authority (CRDA) www.njcrda.com

The only agency of its kind nationwide- the CRDA has used Atlantic City casino reinvestments as a catalyst for meaningful, positive improvement in the lives of New Jersey residents statewide, investing nearly \$2 billion in more than 400 projects statewide. Under the 2011 Tourism District legislation, CRDA responsibilities have expanded to include Land Use Regulation, Clean and Safe initiatives and partnership with the Atlantic City Alliance to market and attract visitors to Atlantic City.