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DO AC FREE!

ATLANTIC CITY, NJ (July 5, 2013) -- Free entertainment and events take place all week long in Atlantic City through sponsorship, entertainment grants and funding provided by the Casino Reinvestment Development Authority (CRDA), as well as events sponsored by the City of Atlantic City, the Atlantic City Alliance, the Atlantic City Free Public Library and the casinos. Visitors and residents alike are sure to find something to enjoy from the DO AC FREE top picks for the week of July 8 - July 14, 2013.

- **DO You**

Monday, July 8 thru Sunday, July 14:

Fitness, the arts and music await in Atlantic City's art parks. Produced by the Atlantic City Alliance in partnership with the Casino Reinvestment Development Authority, the **Mind, Body & Soul ARTLANTIC** series will offer fitness activities from yoga to Zumba; live music; ballet performances; Shakespeare and more. For a complete schedule of events, times and locations, please visit <http://bit.ly/Artlantic-events>.

- **DO Entertainment**

Wednesday, July 10:

Atlantic City Free Public Library and the City of Atlantic City host **Hawaiian Luau Entertainment** as part of the **International Night Concert Series** at Kennedy Plaza on the Boardwalk. Show starts at 7:00 p.m. (609) 345-2269 ext. 3064.

- **DO A Grand Opening**

Thursday, July 11:

Tropicana Casino & Resort offers a fun-filled day with a pep rally, free samples, live entertainment and more as they celebrate their grand opening of Chickie's & Pete's Crab House and Sports Bar, Tony Luke's, Casa Taco & Tequila Bar, Marketplace Express, Perry's Pizza and Broadway Burger Bar and Grill. The fun and festivities kick off at 11:00 a.m. (609) 340-4203.

- **DO Music**

Thursday, July 11:

Sponsored by the Casino Reinvestment Development Authority, **Atlantic City's Farmer's Market** will offer live music featuring **the Special Occasion Band**. The Farmer's Market is located at Center City Park on Atlantic Avenue, 9:00 a.m. - 3:00 p.m. Live entertainment starts at Noon.

Chicken Bone Beach Historical Foundation, Inc. and Atlantic City Free Public Library present **Jazz on the Beach** at Kennedy Plaza on the Boardwalk. Catch the **Steve Kroon Jazz Sextet** with opening act, the **Richard Tucker Quartet**. Show starts at 7:00 p.m. (609) 441-9064.

Friday, July 12:

Atlantic City Free Public Library and the City of Atlantic City host **Bartram Beach Block Concert Series** featuring **Bud Noble**. Show starts at 7:00 p.m. (609) 377-7117.

- **DO A Movie**

The Casino Reinvestment Development Authority presents the following:

Friday, July 12: Movies under the Stars at Bartram Avenue & The Boardwalk - **Madagascar 3**

Sunday, July 14: Movies under the Stars at Brighton Park - **Men In Black 3**

All movies begin promptly at dusk. (609) 344-8338.

- **Do An Acromedian:**

Friday, July 12; Saturday, July 13 & Sunday, July 14:

Trump Taj Mahal will bring the acrobatic skill and comedic talents of Rudi Macaggi to its Main Concourse. A Season Five contestant of *America's Got Talent*, Rudi will delight and inspire with his incredible balancing act and humor, all while delivering his friendly catchphrase, "I like you." Shows are Friday - 7:30 p.m. & 9:30 p.m.; Saturday - 4:30 p.m., 7:30 p.m. & 9:30 p.m.; and Sunday - 12:30 p.m. & 2:30 p.m. (609) 449-1000.

- **DO Boardwalk Beat**

Daily:

Music through the decades is the focus of the third installment of this spectacular 3-D sound and light show on Atlantic City's Boardwalk Hall. The nine minute show features a magical journey through 80 years of musical history. The show runs every half hour nightly beginning at 9:30 pm. Best viewing area is at Kennedy Plaza in front of Boardwalk Hall.

- **DO Art**

Daily:

A seven-acre exhibition site, located on Pacific Avenue between Martin Luther King Boulevard and South Indiana Avenues in Atlantic City, includes works by Robert Barry, Ilya and Emilia Kabakov and Kiki Smith. The site currently includes two open spaces with two sculptures surrounded by 14-foot-high and 11- foot high undulating terraces covered in indigenous grasses and wildflowers. The Kabakov sculpture is a large, wooden pirate ship. Opposite the ship is a life-sized version of "Her," a bronze sculpture of a woman embracing a doe by Smith surrounded by a red-themed garden. Embedded in the landscape surrounding both open spaces are Robert Barry's illuminated text pieces. The landscape design is by Balmori Associates. The second installation, "*Étude Atlantis*," a large-scale optical illusion by artist John Roloff, is located at California Avenue and the Boardwalk.

- **DO Stunning**

Daily:

The Water Show at The Pier Shops at Caesars is a six-minute multi-sensory presentation of water, light and sound. Show runs every hour on the hour. (609) 345-3100.

Taking in any of these FREE events is a great way to DO AC! Whether you are strolling the Boardwalk or discovering new points of interest along Pacific and Atlantic Avenues, taking in a meeting at the Convention Center or exploring the Marina District, just ask one of our friendly Ambassadors for directions or recommendations.

For additional information and many more ways to DO AC Free and affordable, check the calendar of events at www.doatlanticcity.com or visit the affordable family fun page at <http://www.atlanticcitynj.com/visitors/atlantic-city-family-activities.aspx>.

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About the Atlantic City Convention & Visitors Authority (ACCVA)

The Atlantic City Convention & Visitors Authority, a division of the New Jersey Casino Reinvestment Development Authority (CRDA), serves as the destination's principal marketing arm, stimulating economic growth through convention, business and leisure tourism development. The Authority oversees the management of the Atlantic City Convention Center and Boardwalk Hall. The Authority is the first destination marketing organization in New Jersey to achieve prestigious Destination Marketing Accreditation by the Destination Marketing Association International. For complete Atlantic City information, visit www.doatlanticcity.com. Also follow us on Facebook at www.facebook.com/AtlanticCityNJ.

About the Casino Reinvestment Development Authority (CRDA) www.njcrda.com

The only agency of its kind nationwide- the CRDA has used Atlantic City casino reinvestments as a catalyst for meaningful, positive improvement in the lives of New Jersey residents statewide, investing nearly \$2 billion in more than 400 projects statewide. Under the 2011 Tourism District legislation, CRDA responsibilities have expanded to include Land Use Regulation, Clean and Safe initiatives, attracting and retaining conventions and meetings at the Atlantic City Convention Center and Boardwalk Hall and partnership with the Atlantic City Alliance to market and attract visitors to Atlantic City.