



Contact: **For the ACCVA:**
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DO AC FREE!

ATLANTIC CITY, NJ (July 26, 2013) -- Free entertainment and events take place all week long in Atlantic City through sponsorship, entertainment grants and funding provided by the Casino Reinvestment Development Authority (CRDA), as well as events sponsored by the City of Atlantic City, the Atlantic City Alliance, the Atlantic City Free Public Library and the casinos. Visitors and residents alike are sure to find something to enjoy from the DO AC FREE top picks for the week of July 29 - August 4, 2013.

- **DO You**

Monday, July 29 thru Sunday, August 4:

Fitness, the arts and music await in Atlantic City's art parks. Produced by the Atlantic City Alliance in partnership with the Casino Reinvestment Development Authority, the **Mind, Body & Soul ARTLANTIC** series will offer fitness activities from yoga to Zumba; live music; ballet performances; Shakespeare and more. For a complete schedule of events, times and locations, please visit <http://bit.ly/Artlantic-events>.

- **DO A Movie**

The Casino Reinvestment Development Authority presents the following:

Monday, July 29: Movies under the Stars at Gardner's Basin - **The Hobbit**

Friday, August 2: Movies under the Stars at Bartram Avenue Beach - **The Lorax**

Sunday, August 4: Movies under the Stars at Brighton Park - **High School Musical 3**

All movies begin promptly at dusk. (609) 344-8338.

- **Do Wacky (Kids Only)**

Wednesday, July 31

The Absecon Lighthouse is hosting **Wacky Wednesdays** featuring themed stations of crafts and activities. This Wednesdays theme is "Sea Life." Activities are from 11:00 a.m. - 3:00 p.m. Adult supervision is required. (609) 449-1360.

- **DO Entertaining**

Wednesday, July 31:

Atlantic City Free Public Library and the City of Atlantic City host **Tropical Beat** as part of the **International Night Concert Series** at Kennedy Plaza on the Boardwalk. Tropical Beat Steel Band is one of the nation's top authentic steel drum bands, with members who have toured internationally with such acts as Santana and the Esso Steel Band from Trinidad. Show starts at 7:00 p.m. (609) 345-2269 ext. 3064.

Wednesday, July 31 thru Saturday, August 3:

They're back and ready to get the party started at Ego Bar & Lounge. Trump Taj Mahal's **Almost Angels** will captivate audiences with their signature renditions of pop/dance hits with an all new production, props and costumes. Show times are Wednesday and Thursday - 9:30 p.m., 11:10 p.m. and 12:50 a.m.; Friday and Saturday - 10:30 p.m. 12:10 a.m. and 1:50 a.m. Free to standing patrons ONLY. MUST BE 21 YEARS OR OLDER. (609) 449-1000.

Thursday, August 1 thru Sunday, August 4:

Every 30 minutes, the lobby at Caesars becomes an Ancient Roman arena as two armor-clad soldiers battle for all the glory during a **Gladiatorial Combat** show that will prove fun for all ages. Show times are Thursday and Friday - 2:00 p.m. - 6:00 p.m.; Saturday and Sunday - 5:00 p.m. - 9:00 p.m. (609) 348-4411.

Friday, August 2 thru Sunday, August 4:

Trump Taj Mahal will bring the acrobatic skill and comedic talents of **Rudi Macaggi** to its Main Concourse. A Season Five contestant of *America's Got Talent*, Rudi will delight and inspire with his incredible balancing act and humor, all while delivering his friendly catchphrase, "I like you." Shows are Friday - 7:30 p.m. & 9:30 p.m.; Saturday - 4:30 p.m., 7:30 p.m. & 9:30 p.m.; and Sunday - 12:30 p.m. & 2:30 p.m. (609) 449-1000.

- **DO Music**

Thursday, August 1:

Sponsored by the Casino Reinvestment Development Authority, **Atlantic City Farmers Market** will offer live music featuring **Jackie Greggs and Friends**. The Farmers Market is located at Center City Park on Atlantic Avenue between North Carolina and South Carolina Avenues, 9:00 a.m. - 3:00 p.m. Live entertainment starts at Noon.

Chicken Bone Beach Historical Foundation, Inc. and Atlantic City Free Public Library present **Jazz on the Beach** at Kennedy Plaza on the Boardwalk. Catch **Larry Ridley & the Jazz Legacy Ensemble** with opening act, **Chicken Bone Beach Youth Jazz Ensemble**. Show starts at 7:00 p.m. (609) 441-9064.

- **DO Fireworks**

Friday, August 2:

Commissioned by Revel Entertainment in honor of the "Summer of Revelation," spectators will be left breathless as a dazzling fireworks display lights up the sky over Revel Beach. The state-of-the-art fireworks program, produced by Grucci, will be electronically fired from a computer generated script featuring choreography between music and fireworks. Fireworks start at 9:30 p.m. (855)348-0500.

- **DO An Appraisal**

Saturday, August 3 and Sunday, August 4:

Trump Taj Mahal will present its inaugural **Appraisal Event** with Freeman's, America's oldest auction house. Guests are invited to the Tiara Ballroom to find out "What's it Worth?" Verbal appraisals are Saturday - Noon to 7:00 p.m.; and Sunday, 10:00 a.m. to 4:00 p.m.

- **DO Daily**

Miss America Video Booth

Capture and share the spirit of Miss America memories at the new video booth located in the lobby of Boardwalk Hall. The video booth is available for visitors to record their favorite memories then share on social media networks. The booth is open during Boardwalk Hall hours.

Boardwalk Beat

Music through the decades is the focus of the third installment of this spectacular 3-D sound and light show on Atlantic City's Boardwalk Hall. The nine minute show features a magical journey through 80 years of musical history. The show runs every half hour nightly beginning at 9:30 pm. Best viewing area is at Kennedy Plaza in front of Boardwalk Hall.

Artlantic

A seven-acre exhibition site, located on Pacific Avenue between Martin Luther King Boulevard and South Indiana Avenues in Atlantic City, includes works by Robert Barry, Ilya and Emilia Kabakov and Kiki Smith. The site currently includes two open spaces with two sculptures surrounded by 14-foot-high and 11-foot high undulating terraces covered in indigenous grasses and wildflowers. The Kabakov sculpture is a large, wooden pirate ship. Opposite the ship is a life-sized version of "Her," a bronze sculpture of a woman embracing a doe by Smith surrounded by a red-themed garden. Embedded in the landscape surrounding both open spaces are Robert Barry's illuminated text pieces. The landscape design is by Balmori Associates. The second installation, "*Étude Atlantis*," a large-scale optical illusion by artist John Roloff, is located at California Avenue and the Boardwalk.

Water Show

The Water Show at The Pier Shops at Caesars is a six-minute multi-sensory presentation of water, light and sound. Show runs every hour on the hour. (609) 345-3100.

Taking in any of these FREE events is a great way to DO AC! Whether you are strolling the Boardwalk or discovering new points of interest along Pacific and Atlantic Avenues, taking in a meeting at the Convention Center or exploring the Marina District, just ask one of our friendly Ambassadors for directions or recommendations.

For additional information and many more ways to DO AC Free and affordable, check the calendar of events at www.doatlanticcity.com or visit the affordable family fun page at <http://www.atlanticcitynj.com/visitors/atlantic-city-family-activities.aspx>.

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About the Atlantic City Convention & Visitors Authority (ACCVA)

The Atlantic City Convention & Visitors Authority, a division of the New Jersey Casino Reinvestment Development Authority (CRDA), serves as the destination's principal marketing arm, stimulating economic growth through convention, business and leisure tourism development. The Authority oversees the management of the Atlantic City Convention Center and Boardwalk Hall. The Authority is the first destination marketing organization in New Jersey to achieve prestigious Destination Marketing Accreditation by the Destination Marketing Association International. For complete Atlantic City information, visit www.doatlanticcity.com. Also follow us on Facebook at www.facebook.com/AtlanticCityNJ.

About the Casino Reinvestment Development Authority (CRDA) www.njcrda.com

The only agency of its kind nationwide- the CRDA has used Atlantic City casino reinvestments as a catalyst for meaningful, positive improvement in the lives of New Jersey residents statewide, investing nearly \$2 billion in more than 400 projects statewide. Under the 2011 Tourism District legislation, CRDA responsibilities have expanded to include Land Use Regulation, Clean and Safe initiatives, attracting and retaining conventions and meetings at the Atlantic City Convention Center and Boardwalk Hall and partnership with the Atlantic City Alliance to market and attract visitors to Atlantic City.