



Contact: **For the ACCVA:**
Elaine Zamansky, 609-449-7166
Karen Martin, 609-449-7126
David Zuba, 609-449-7125

DO AC FREE!

ATLANTIC CITY, NJ (July 18, 2013) -- Free entertainment and events take place all week long in Atlantic City through sponsorship, entertainment grants and funding provided by the Casino Reinvestment Development Authority (CRDA), as well as events sponsored by the City of Atlantic City, the Atlantic City Alliance, the Atlantic City Free Public Library and the casinos. Visitors and residents alike are sure to find something to enjoy from the DO AC FREE top picks for the week of July 22 - July 28, 2013.

- **DO You**

Monday, July 22 thru Sunday, July 28:

Fitness, the arts and music await in Atlantic City's art parks. Produced by the Atlantic City Alliance in partnership with the Casino Reinvestment Development Authority, the **Mind, Body & Soul ARTLANTIC** series will offer fitness activities from yoga to Zumba; live music; ballet performances; Shakespeare and more. For a complete schedule of events, times and locations, please visit <http://bit.ly/Artlantic-events>.

- **DO A Movie**

The Casino Reinvestment Development Authority presents the following:

Monday, July 22: Movies under the Stars at Gardner's Basin – **The Amazing Spiderman**

Friday, July 26: Movies under the Stars at Bartram Avenue Beach – **Wreck it Ralph**

Sunday, July 28: Movies under the Stars at Brighton Park – **Brave**

All movies begin promptly at dusk. (609) 344-8338.

- **Do Wacky (Kids Only)**

Wednesday, July 24

The Absecon Lighthouse is hosting **Wacky Wednesdays** featuring themed stations of crafts and activities. This Wednesdays theme is "Christmas in July." Activities are from 11:00 a.m. - 3:00 p.m. Adult supervision is required. (609) 449-1360.

- **DO Entertaining**

Wednesday, July 24:

Atlantic City Free Public Library and the City of Atlantic City host **Los Pleneros de la 21** as part of the **International Night Concert Series** at Kennedy Plaza on the Boardwalk. Formed in 1983, Los Pleneros de la 21 has spanned three generations of musicians and dancers dedicated to the performance of the bomba and plena, two styles of Puerto Rican music with African roots. Show starts at 7:00 p.m. (609) 345-2269 ext. 3064.

Wednesday, July 24 thru Saturday, July 27:

They're back and ready to get the party started at Ego Bar & Lounge. Trump Taj Mahal's **Almost Angels** will captivate audiences with their signature renditions of pop/dance hits with an all new production, props and costumes. Show times are Wednesday and Thursday - 9:30 p.m., 11:10 p.m. and 12:50 a.m.; Friday and Saturday - 10:30 p.m. 12:10 a.m. and 1:50 a.m. Free to standing patrons ONLY. MUST BE 21 YEARS OR OLDER. (609) 449-1000.

Thursday, July 25 thru Sunday, July 28:

Every 30 minutes, the lobby at Caesars becomes an Ancient Roman arena as two armor-clad soldiers battle for all the glory during a **Gladiatorial Combat** show that will prove fun for all ages. Show times are Thursday and Friday - 2:00 p.m. - 6:00 p.m.; Saturday and Sunday - 5:00 p.m. - 9:00 p.m. (609) 348-4411.

Friday, July 26 thru Sunday, July 28:

Trump Taj Mahal will bring the acrobatic skill and comedic talents of **Rudi Macaggi** to its Main Concourse. A Season Five contestant of *America's Got Talent*, Rudi will delight and inspire with his incredible balancing act and humor, all while delivering his friendly catchphrase, "I like you." Shows are Friday - 7:30 p.m. & 9:30 p.m.; Saturday - 4:30 p.m., 7:30 p.m. & 9:30 p.m.; and Sunday - 12:30 p.m. & 2:30 p.m. (609) 449-1000.

- **DO Music**

Thursday, July 25:

Sponsored by the Casino Reinvestment Development Authority, **Atlantic City Farmers Market** will offer live music featuring the **Maytrix Band**. The Farmers Market is located at Center City Park on Atlantic Avenue between North Carolina and South Carolina Avenues, 9:00 a.m. - 3:00 p.m. Live entertainment starts at Noon.

Chicken Bone Beach Historical Foundation, Inc. and Atlantic City Free Public Library present **Jazz on the Beach** at Kennedy Plaza on the Boardwalk. Catch **Pucho & The Latin Soul Brothers** with opening act, **Latin Wave**. Show starts at 7:00 p.m. (609) 441-9064.

Thursday, July 25 thru Saturday, July 27:

Bally's Atlantic City welcomes platinum recording artist and 2006 American Idol winner **Taylor Hicks** to Blue Martini and Bikini Beach Bar. Blue Martini shows are Friday, Saturday and Sunday starting at 10:00 p.m. Bikini Beach Bar shows are Saturday and Sunday starting at 1:00 p.m. MUST BE 21 YEARS OR OLDER. (609) 340-2000.

Friday, July 26:

Atlantic City Free Public Library and the City of Atlantic City host **Bartram Beach Block Concert Series** featuring **Gina Roché**. Show starts at 7:00 p.m. (609) 377-7117.

- **DO Daily**

Miss America Video Booth

Capture and share the spirit of Miss America memories at the new video booth located in the lobby of Boardwalk Hall. The video booth is available for visitors to record their favorite memories then share on social media networks. The booth is open during Boardwalk Hall hours.

Boardwalk Beat

Music through the decades is the focus of the third installment of this spectacular 3-D sound and light show on Atlantic City's Boardwalk Hall. The nine minute show features a magical journey through 80 years of musical history. The show runs every half hour nightly beginning at 9:30 pm. Best viewing area is at Kennedy Plaza in front of Boardwalk Hall.

Artlantic

A seven-acre exhibition site, located on Pacific Avenue between Martin Luther King Boulevard and South Indiana Avenues in Atlantic City, includes works by Robert Barry, Ilya and Emilia Kabakov and Kiki Smith. The site currently includes two open spaces with two sculptures surrounded by 14-foot-high and 11-foot high undulating terraces covered in indigenous grasses and wildflowers. The Kabakov sculpture is a large, wooden pirate ship. Opposite the ship is a life-sized version of "Her," a bronze sculpture of a woman embracing a doe by Smith surrounded by a red-themed garden. Embedded in the landscape surrounding both open spaces are Robert Barry's illuminated text pieces. The landscape design is by Balmori Associates. The second installation, "*Étude Atlantis*," a large-scale optical illusion by artist John Roloff, is located at California Avenue and the Boardwalk.

Water Show

The Water Show at The Pier Shops at Caesars is a six-minute multi-sensory presentation of water, light and sound. Show runs every hour on the hour. (609) 345-3100.

Taking in any of these FREE events is a great way to DO AC! Whether you are strolling the Boardwalk or discovering new points of interest along Pacific and Atlantic Avenues, taking in a meeting at the Convention Center or exploring the Marina District, just ask one of our friendly Ambassadors for directions or recommendations.

For additional information and many more ways to DO AC Free and affordable, check the calendar of events at www.doatlanticcity.com or visit the affordable family fun page at <http://www.atlanticcitynj.com/visitors/atlantic-city-family-activities.aspx>.

-30-

About the Atlantic City Convention & Visitors Authority (ACCVA)

The Atlantic City Convention & Visitors Authority, a division of the New Jersey Casino Reinvestment Development Authority (CRDA), serves as the destination's principal marketing arm, stimulating economic growth through convention, business and leisure tourism development. The Authority oversees the management of the Atlantic City Convention Center and Boardwalk Hall. The Authority is the first destination marketing organization in New Jersey to achieve prestigious Destination Marketing Accreditation by the Destination Marketing Association International. For complete Atlantic City information, visit www.doatlanticcity.com. Also follow us on Facebook at www.facebook.com/AtlanticCityNJ.

About the Casino Reinvestment Development Authority (CRDA) www.njcrda.com

The only agency of its kind nationwide- the CRDA has used Atlantic City casino reinvestments as a catalyst for meaningful, positive improvement in the lives of New Jersey residents statewide, investing nearly \$2 billion in more than 400 projects statewide. Under the 2011 Tourism District legislation, CRDA responsibilities have expanded to include Land Use Regulation, Clean and Safe initiatives, attracting and retaining conventions and meetings at the Atlantic City Convention Center and Boardwalk Hall and partnership with the Atlantic City Alliance to market and attract visitors to Atlantic City.