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**Lt. GOVERNOR KIM GUADAGNO BREAKS GROUND ON ATLANTIC CITY BASS PRO SHOP
WORLD-RENOWNED RETAILER IS LATEST INVESTMENT IN ATLANTIC CITY TOURISM DISTRICT**

ATLANTIC CITY, NJ (October 1, 2013)-- Lt. Governor Kim Guadagno joined Casino Reinvestment Development Authority (CRDA) Executive Director John Palmieri, The Cordish Companies' President of Development Blake Cordish, Bass Pro General Manager Aaron Frazier and community officials at this morning's official groundbreaking ceremony for the Best of Bass Pro Shops in Atlantic City.

"Since taking office, Governor Christie has made Atlantic City's revitalization a key priority, and today's groundbreaking marks the latest signature investment in the city," said Lt. Governor Guadagno. "Bass Pro's decision to build one of their world-renowned retail stores in Atlantic City will create permanent jobs for local residents and strengthen the regional economy. I thank Bass Pro for their commitment to New Jersey and the greater Atlantic City community."

Known for its unique, award winning, mega-sized outdoor stores combining retail with entertainment, conservation and outdoor education, Bass Pro Shops World Wide Sportsman is planned as an 86,000 square foot retail attraction spanning four sides of a city block along the entrance corridor to Atlantic City from Arctic to Atlantic Avenues spanning from Christopher Columbus Blvd to Mississippi Avenue. Targeted for a Spring 2015 opening, the Bass Pro Shops World Wide Sportsman in Atlantic City will feature some of the number one outdoor retailer's signature attractions, including Uncle Buck's Fishbowl and Grill, and an aquarium.

"Through a public private partnership with The Cordish Companies, we are fulfilling our mission of attracting very successful non-gaming amenities to Atlantic City, remarked John Palmieri, executive director, CRDA. "The success of The Walk paved the way for non-gaming investment in Atlantic City and we believe the last piece of the puzzle which is Bass Pro could be the most successful of all."

The Casino Reinvestment Development Authority and The Cordish Companies have had a Master Development Agreement in place for what is now the current Bass Pro site since 2002. Devised as a four phase development plan, The Cordish Company successfully developed the first three phases of The Walk from 2002 through 2010. The Bass Pro development is the fourth and final phase of that original plan.

"Bass Pro Shops is one of the premiere retailers in the world and will be a game changer for Atlantic City. Our vision was to create a best-in-class destination that will draw visitors from around the region and Bass Pro Shops accomplishes exactly that," said Blake Cordish, President, Development, The Cordish Companies. "The ground breaking of Bass Pro Shops would not have been possible but for the extraordinary leadership and partnership of the Governor, the CRDA and Mayor. This marks the successful completion of The Cordish Companies' fourth phase of bringing world class retailers to Atlantic City and is a tremendous validation that the future of Atlantic City is very bright."

"The opportunity to come to Atlantic City is tremendous; to have this location where millions upon millions of people will pass by each year is extraordinary. This is an underserved market for outdoor enthusiasts and we're excited to come into the marketplace," said Johnny Morris, Founder of Bass Pro Shops.

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About the Casino Reinvestment Development Authority (CRDA) www.njcrda.com

The only agency of its kind nationwide- the CRDA has used Atlantic City casino reinvestments as a catalyst for meaningful, positive improvement in the lives of New Jersey residents statewide, investing nearly \$2 billion in more than 400 projects statewide. Under the 2011 Tourism District legislation, CRDA responsibilities have expanded to include Land Use Regulation, Clean and Safe initiatives, attracting and retaining conventions and meetings at the Atlantic City Convention Center and Boardwalk Hall and partnership with the Atlantic City Alliance to market and attract visitors to Atlantic City.

The Cordish Companies (www.cordish.com), now in its fourth generation of family ownership, is an international collection of businesses defined by three major areas of expertise: Real Estate Development, Gaming & Lodging and Entertainment Management. The Company has extensive expertise in almost every discipline of real estate including Entertainment & Mixed-Use, Gaming & Lodging, Sports Anchored Developments, Shopping Centers, Office, and Residential Housing. The Cordish Companies also owns and manages a diverse group of operating businesses, ranging from gaming and restaurants/clubs to live music promotion and film/media distribution. The Company values itself on the quality of its operations, its long-term relationships, and high level of integrity in all of its endeavors.

The Cordish Companies is the largest and most successful developer of entertainment districts and concepts in the United States. In particular, the Company has unparalleled experience in creating and revitalizing high-profile destinations in urban core locations. Many of The Cordish Companies' projects involve public/private partnerships and are of unique significance to the cities in which they are located. Prime examples are the Company's prominent role in the redevelopment of Baltimore's world famous Inner Harbor; Philadelphia, PA; Atlantic City, NJ; Hollywood, FL; Charleston, SC; Houston, TX; Louisville, KY; Tampa, FL; Kansas City, MO; and Towson, MD.

The Cordish Companies has received the highest possible national awards in its various areas of expertise. In real estate, The Cordish Companies has received an unprecedented seven Urban Land Institute Awards of Excellence.

About Bass Pro Shops®

Bass Pro Shops®, which specializes in outdoor fun, operates 78 retail stores and Tracker Marine Centers across America and Canada that are visited by more than 116 million people every year. Bass Pro Shops' stores, many of which feature restaurants, offer hunting, fishing, camping and other outdoor gear while their catalogs and website serve shoppers throughout the world. The company's Tracker Marine Group® (www.trackerboats.com), which has produced the number one selling brand of fishing boats for more than 35 years running, manufactures and sells a variety of boats for fishing and cruising. Family fun is on tap at Bass Pro Shops' resort Big Cedar Lodge® (www.bigcedar.com), voted number six by *Travel + Leisure Magazine* as World's Best Hotels for Families. For more information, visit www.basspro.com. To request a free catalog, call 1-800-BASS PRO. Follow us on Facebook at <http://www.facebook.com/bassproshops>