

# ATLANTIC CITY TOURISM ADVISORY COMMISSION

## MEETING MINUTES

**Date:** Tuesday, July 28, 2015  
**Time:** 5:00 p.m.  
**Location:** 15 S. Pennsylvania Avenue  
Atlantic City, NJ 08401

**PRESIDING:** Daryl Bulthius, Chair

**PRESENT:** Derek Cason, Auggie Cipollini, John Exadaktilos, Robert K. Marshall, Sly Stankovic, Rev. William Williams

**ABSENT:** Howard Kyle, John Peterson, Elizabeth Terenik

**CRDA STAFF:** Sharon Dickerson, Oriana Mondragon, Ali Reynolds

### OPENING STATEMENT

The meeting was called to order by the Chair at 5:00PM. Ms. Mondragon read a statement of compliance with the notice requirements of the Senator Byron M. Baer Open Public Meetings Act and called the roll.

### RATIFICATION of MINUTES

The Chair requested a motion to ratify the meeting minutes dated April 28, 2015. A motion was made by Robert Marshall and seconded by Rev. Williams. Motion was approved by a unanimous vote of the commissioners.

### CHAIRMAN'S REPORT

- Mr. Bulthius commented that there will be new ACTAC members joining in the October meeting.
- Mr. Bulthius commented about the upgrades to the Adrian Phillip Ballroom and that there will be a new master plan design for the Convention Center.
- Mr. Bulthius commented the repurposing of the vacant lots around the Convention Center.
- Mr. Cason inquired about the new stores that are going to be opened in the boardwalk. Mr. Exadaktilos replied that no leases have been signed yet.
- Mr. Exadaktilos inquired if the roof on West Hall is going to be fixed. Ms. Reynolds replied in the affirmative.

### COMMITTEE REPORTS

#### Clean and Safe – Mr. John Exadaktilos

- Pacific Avenue has improved around the Trump Plaza walk area with minor issues.
- Saint Michael's Church is on process of getting demolished however there is a petition to save the church.

- Mr. Cipollini inquired about the Route 30 signage. Mr. Exadaktilos responded that he did email Thomas Meehan but never got a response back. Mr. Exadaktilos said he would follow up.
- Mr. Marshall inquired the status of John Brooks Recovery Center. Ms. Dickerson responded that the closing of purchase will be this Friday and would be moving within a definite time frame.

#### **Marketing and Promotion Agenda – Mr. Daryl Bulthius**

- Mr. Bulthius commented that the events that were passed last month at the June CRDA Board meeting should be marketed and promoted.
- Mr. Marshall requested if the CRDA website would post the Greater Atlantic City Chamber's new website.
- Mr. Cason commented that he would keep the ACTAC Facebook page more updated.

#### **Education & Work Force Development – Rev. William Williams**

- No report

#### **Economic Development Agenda – Robert K. Marshall**

- Jane F. Bokunewicz from the Richard Stockton College of New Jersey presented her survey study "Atlantic City Boardwalk Inventory and Visitors Profile."
- In conclusion to the survey study, visitors were satisfied with restaurants and boardwalk treats, visitors were dissatisfied with family attractions and shopping and finally visitors would like more night clubs and family attractions.
- The members engaged in a lengthy discussion regarding the survey study.
- The members agreed that each member would research a study done recently regarding the visitor's demographics.
- Mr. Exadaktilos commented that code Enforcement should be enforced on the boardwalk especially during the summer season to ensure the proper façade. The members passed a resolution for code enforcement and would follow up why code inspection is not being performed. A motion was made by John Exadaktilos and seconded by Robert Marshall was approved by a unanimous vote of the commissioners.
- Mr. Marshall commented that the Greater Atlantic City Chamber's has a new job program to help displace workers.

#### **General Public Comment**

No public comment