



## ACC - ATLANTIC CITY CANNABIS: PROJECT NARRATIVE

**ACC – Atlantic City Cannabis, LLC** (hereinafter “Applicant” or “ACC”) seeks to renovate and occupy the interior only of the existing commercial space on the second floor of the property located at 1714 Atlantic Avenue, Atlantic City, New Jersey 08401 (Block 156, Lot 8) (the “Property”).

Applicant is applying for regulatory approval to operate a local, minority-owned, Class 5 Retail micro-dispensary. ACC’s principal, Melissa Jackson-Shade, is a local resident of Atlantic City seeking to make an impact in the community by hiring locals and local outreach. Melissa is a Registered Nurse with a distinct awareness of the health benefits and potential detriments that Cannabis can have on individual health – as a result, Melissa will focus especially on educating the Atlantic City community on the health effects of Cannabis.

From an operational perspective, ACC’s location at 1714 Atlantic Avenue is located in the heart of downtown Atlantic City, and sees exposure to both tourists and locals alike, and is just a short drive off of the Atlantic City expressway. Applicant will hire up to 10 residents located in Atlantic City, or in municipalities that are abutting Atlantic City, and pay all employees a living wage. Furthermore, Applicant will source products from other socially conscious Cannabis operations while providing free educational sessions on Cannabis and its effects to customers.

ACC has further secured the location with a multi-year lease that expressly permits ACC to operate a Class 5 Retail cannabis dispensary at the location. In addition, Applicant has ample parking space and has secured a promise to ensure that at least seven (7) parking spaces are available for lease to ACC for the use of ACC’s customers.

Applicant is seeking minor site plan approval with Bulk Variance approval. ACC is located in the Green Zone Redevelopment Area. Applicant will emphasize top-notch security, utilizing cameras that are both front and rear facing, and access control systems for both entry into the dispensary and into secured spaces including the vault which will hold cannabis products, while selling products at fair values without the markup that is plaguing the industry as a whole.