

**HARD ROCK ATLANTIC CITY
EXTERIOR SIGNAGE PLAN**

Sign Designation	Plan Name	Location Map
1 to 15	Jones Sign Plan (18 pages)	Page 1 Location Plan
16 to 26	PARTIAL BW ELEVATION 19.0	Partial Boardwalk Elevation, Part B
AA-01 to NN-18.5	KIKU OBATA Site Signage Plan (41 pages)	Survey Plan with Sign Overlay
Rock Stop 1 to 12b	SOSH HRAC Compliance Plan Submission (5 pages)	Sign identifiers correlate to Elevation Numbers on A-25-301

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Sign Designation	Sign Type	Location/Frontage	Size/Dimensions	Variance
1	Identification – Wall	Tower 1/Pacific Avenue	2560.32 sq. ft. 5.76% of wall surface area	19:66-5.7(j)(5)(v) Height above roofline
2	Identification – Wall	Tower 2/Pacific Avenue	1300.32 sq. ft. 1.90% of wall surface area	N/A
3	Business – Pole	Virginia Avenue (vacated)	609.96 sq. ft. Height 53 ft.	19:66-5.7(j)(5)(iv) Height
4 (2 signs)	Business – Wall	Each side of overhead bridge across Virginia Avenue	46.50 sq. ft.	N/A
5a	Identification – Ground	East Corner of Pacific (along Virginia)	242.75 sq. ft. Height 16 ft.	19:66-5.7(j)(5)(iii) Height
5b	Identification – Ground	West Corner of Pacific (along Virginia)	242.75 sq. ft. Height 16 ft.	19:66-5.7(j)(5)(iii) Height 19:66-5.7(j)(3)(i) More than 1 Ground Sign on same frontage
6	Identification – Wall	Parking Garage/Pacific	1,089.38 sq. ft. 3.16% of wall surface area Height approx. 118 ft.	19:66-5.7(k)(2)(iii)(1) & (2) Size and Height
7	Identification – Wall	Parking Garage/Pennsylvania	2978.88 sq. ft. 0.46% of wall surface area Height approx. 116 ft.	19:66-5.7(k)(2)(iii)(1) & (2) Size and Height
9	Identification – Wall	Casino/Boardwalk	43.78 sq. ft. 0.20% of wall surface area	N/A

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10	Identification – Wall	Casino/Boardwalk	168.54 sq. ft. 0.76% of wall surface area	N/A
11	Identification – Wall	Casino/Boardwalk	107.92 sq. ft. 0.49% of wall surface area	19:66-5.7(j)(3)(i) More than 2 Wall Signs on same frontage
12	Identification – Wall	Casino/Boardwalk	107.92 sq. ft. 0.49% of wall surface area	19:66-5.7(j)(3)(i) More than 2 Wall Signs on same frontage
15	Identification – Wall	Tower 1/Pennsylvania	3025.63 sq. ft. 2.31% of wall surface area	19:66-5.7(j)(5)(v) Height above rooftop
16	Identification - Wall	Casino / Boardwalk	65.4 sq. ft. 0.29% of wall surface area	19:66-5.7(j)(3)(i) More than 2 Wall Signs on same frontage
17	Identification - Wall	Casino / Boardwalk	42.5 sq. ft. 0.19% of wall surface area	19:66-5.7(j)(3)(i) More than 2 Wall Signs on same frontage
18	Identification - Wall	Casino / Boardwalk	65.4 sq. ft. 0.33% of wall surface area	19:66-5.7(j)(3)(i) More than 2 Wall Signs on same frontage
19	Identification - Wall	Casino / Boardwalk	151.2 sq. ft. 0.77% of wall surface area	19:66-5.7(j)(3)(i) More than 2 Wall Signs on same frontage
20	Identification - Wall	Casino / Boardwalk	67.2 sq. ft. 0.34% of wall surface area	19:66-5.7(j)(3)(i) More than 2 Wall Signs on same frontage
21	Identification - Wall	Casino / Boardwalk	85 sq. ft.	19:66-5.7(j)(3)(i)

Sign Designation	Sign Type	Location/Frontage	Size/Dimensions	Variance
			0.44% of wall surface area	More than 2 Wall Signs on same frontage
22	Identification - Wall	Casino / Boardwalk	184.5 sq. ft. 0.94% of wall surface area	19:66-5.7(j)(3)(i) More than 2 Wall Signs on same frontage
23	Identification - Wall	Casino / Boardwalk	165 sq. ft. 0.84% of wall surface area	19:66-5.7(j)(3)(i) More than 2 Wall Signs on same frontage
24	Identification - Wall	Casino / Boardwalk	42.5 sq. ft. 0.22% of wall surface area	19:66-5.7(j)(3)(i) More than 2 Wall Signs on same frontage
25	Identification - Wall	Casino / Boardwalk	42.5 sq. ft. 0.22% of wall surface area	19:66-5.7(j)(3)(i) More than 2 Wall Signs on same frontage
26	Identification - Wall	Casino / Boardwalk	95.6 sq. ft. 0.49% of wall surface area	19:66-5.7(j)(3)(i) More than 2 Wall Signs on same frontage
AA-01	Wayfinding - Ground	Virginia Avenue center island (public)	33 sq. ft. Height 9 ft.	N/A
AA-02	Wayfinding - Ground	Virginia Avenue center island (public)	33 sq. ft. Height 9 ft.	N/A
AA-09	Wayfinding - Ground	Virginia Avenue center island (public)	33 sq. ft. Height 9 ft.	N/A
AA-10	On-site Informational – Ground	Virginia Avenue center island (vacated)	33 sq. ft. Height 9 ft.	19:66-5.7(k)(2) size
BB-40	On-site Informational – Projecting	Parking Garage	256 sq. ft. Height approx. 50 ft.	19:66-5.7(g)(12) Size, Height and Type
CCI-37	On-site Informational – Wall	Parking Garage	247 sq. ft. Height 13.5 ft.	19:66-5.7(g)(12) Size and Height

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CC2-28	On-site Informational – Wall	Parking Garage	117 sq. ft. Height 13.5 ft.	19:66-5.7(g)(12) Size and Height
DD-03	Wayfinding – Pole	Virginia Avenue sidewalk (public)	Height 10 ft.	N/A
EE1-15	On-site Informational – Wall	Parking Garage columns	14.5 sq. ft. Height 10.5 ft.	19:66-5.7(g)(12) Size
EE1-19	On-site Informational – Wall	Parking Garage columns	14.5 sq. ft. Height 10.5 ft.	19:66-5.7(g)(12) Size
EE1-20	On-site Informational – Wall	Parking Garage columns	14.5 sq. ft. Height 10.5 ft.	19:66-5.7(g)(12) Size
EE1-21	On-site Informational – Wall	Parking Garage columns	14.5 sq. ft. Height 10.5 ft.	19:66-5.7(g)(12) Size
FF-15.1	On-site Informational – Wall	Casino/Hotel	10 sq. ft. Height 9.5 ft.	19:66-5.7(g)(12) Size
FF-15.2	On-site Informational – Wall	Casino/Hotel	10 sq. ft. Height 9.5 ft.	19:66-5.7(g)(12) Size
FF-18.1	On-site Informational – Wall	Casino/Hotel	10 sq. ft. Height 9.5 ft.	19:66-5.7(g)(12) Size
FF-18.2	On-site Informational – Wall	Casino/Hotel	10 sq. ft. Height 9.5 ft.	19:66-5.7(g)(12) Size
FF-18.4	On-site Informational – Wall	Casino/Hotel	10 sq. ft. Height 9.5 ft.	19:66-5.7(g)(12) Size
FF-18.6	On-site Informational – Wall	Casino/Hotel	10 sq. ft. Height 9.5 ft.	19:66-5.7(g)(12) Size
GG-16	On-site Informational – Pole	Parking Garage – Ground Level	Height 8 ft. 10 in.	19:66-5.7(g)(12) Size and Type
GG-18	On-site Informational – Pole	Parking Garage – Ground Level	Height 8 ft. 10 in.	19:66-5.7(g)(12) Size and Type
GG-30	On-site Informational – Pole	Parking Garage – Ground Level	Height 8 ft. 10 in.	19:66-5.7(g)(12) Size and Type

Sign Designation	Sign Type	Location/Frontage	Size/Dimensions	Variance
HH2-04	Governmental-Pole	Virginia Avenue	N/A	N/A
HH2-05	Governmental-Pole	Maryland Avenue	N/A	N/A
HH2-04	Governmental-Pole	Maryland Avenue	N/A	N/A
HH2-04	Governmental-Pole	Virginia Avenue	N/A	N/A
JJ1-06	On-site Informational – Wall	Parking Garage	72 sq. ft. Height 16 ft.	19:66-5.7(g)(12) Size & Height
JJ1-12	On-site Informational – Wall	Parking Garage	72 sq. ft. Height 16 ft.	19:66-5.7(g)(12) Size & Height
JJ1-14	On-site Informational – Wall	Parking Garage	72 sq. ft. Height 16 ft.	19:66-5.7(g)(12) Size & Height
JJ1-33	On-site Informational – Wall	Parking Garage	72 sq. ft. Height 16 ft.	19:66-5.7(g)(12) Size & Height
JJ1-35	On-site Informational – Wall	Parking Garage	72 sq. ft. Height 16 ft.	19:66-5.7(g)(12) Size & Height
JJ2-31	On-site Informational – Wall	Parking Garage	72 sq. ft. Height 17.5 ft.	19:66-5.7(g)(12) Size & Height
JJ3-26	On-site Informational – Wall	Parking Garage	72 sq. ft. Height 17.5 ft.	19:66-5.7(g)(12) Size & Height
JJ4-22	On-site Informational – Wall	Parking Garage	162 sq. ft. Height 16.5 ft.	19:66-5.7(g)(12) Size & Height
LL-13	Governmental - Wall	Parking Garage	N/A	N/A
LL-25	Governmental - Wall	Parking Garage	N/A	N/A
LL-27	Governmental - Wall	Parking Garage	N/A	N/A
LL-34	Governmental - Wall	Parking Garage	N/A	N/A
LL-36	Governmental - Wall	Parking Garage	N/A	N/A

Sign Designation	Sign Type	Location/Frontage	Size/Dimensions	Variance
MM-17	Identification – Wall	Hotel/Virginia	61.38 sq. ft.	N/A
NN-18.3	Identification – Wall	Porte Cochere/Virginia	12.89 sq. ft.	19:66-5.7(j)(3)(i) More than 2 Wall Signs on same frontage
NN-18.5	Identification – Wall	Porte Cochere/Virginia	12.89 sq. ft.	19:66-5.7(j)(3)(i) More than 2 Wall Signs on same frontage
Rock Stop 1	Business – Wall	Convenience Store (rear)/(100 linear feet of street frontage)	175 sq. ft. Height 22 ft. 7 in.	19:66-5.7(k)(1)(v)(1) Height greater than 20 ft.
Rock Stop 2	Business – Wall	Convenience Store/Virginia (50 linear feet of street frontage)	55 sq. ft. Height 24 ft. 10 in.	19:66-5.7(k)(1)(v)(1) Height greater than 20 ft.
Rock Stop 3	Business – Wall	Convenience Store/Pacific (100 linear feet of building frontage)	105 sq. ft. Height 24 ft. 10 in.	19:66-5.7(k)(1)(v)(1) Height greater than 20 ft.
Rock Stop 4	Business – Wall	Convenience Store/Maryland (50 linear feet of street frontage)	55 sq. ft. Height 22 ft. 7 in.	19:66-5.7(k)(1)(v)(1) Height greater than 20 ft.
Rock Stop 5	Business – Wall	Car Wash/Virginia (110 linear feet of frontage)	245 sq. ft. Height 19 ft. 6 in.	19:66-5.7(k)(1)(iv)(1) Area of sign more than 2 x linear ft. frontage 19:66-5.7(k)(1)(v)(1) Height above roof eave
Rock Stop 7	Business – Wall	Car Wash/Maryland (110 linear feet of frontage)	245 sq. ft. Height 19 ft. 6 in.	19:66-5.7(k)(1)(iv)(1) Area of sign more than 2 x linear ft. frontage 19:66-5.7(k)(1)(v)(1) Height above roof eave

Sign Designation	Sign Type	Location/Frontage	Size/Dimensions	Variance
Rock Stop 9a	Business – Canopy	Canopy over gas pumps/ No frontage on a street	Height 21 ft. 2 in.	19:66-5.7(k)(1)(v)(1) Height greater than 20 ft.
Rock Stop 9b	Business – Canopy	Canopy over gas pumps/ No frontage on a street	Height 19 ft. 5 in.	N/A
Rock Stop 10a	Business – Canopy	Canopy over gas pumps/Virginia	Height 21 ft. 2 in.	19:66-5.7(k)(1)(v)(1) Height greater than 20 ft.
Rock Stop 10b	Business – Canopy	Canopy over gas pumps/Virginia	Height 19 ft. 5 in.	N/A
Rock Stop 11a	Business – Canopy	Canopy over gas pumps/ Pacific	Height 21 ft. 2 in.	19:66-5.7(k)(1)(v)(1) Height greater than 20 ft.
Rock Stop 11b	Business – Canopy	Canopy over gas pumps/ Pacific	Height 19 ft. 5 in.	N/A
Rock Stop 12a	Business – Canopy	Canopy over gas pumps/Maryland	Height 21 ft. 2 in.	19:66-5.7(k)(1)(v)(1) Height greater than 20 ft.
Rock Stop 12b	Business – Canopy	Canopy over gas pumps/Maryland	Height 19 ft. 5 in.	N/A