

April 23, 2019

To: All Interested Respondents

Re: RFP WEBSITE DESIGN, DEVELOPMENT & MANAGEMENT  
PROPOSAL

## **Addendum 2**

This Addendum sets forth amendment to the proposal solicitation as follows:

### **I. The following is being added to the SCOPE OF SERVICES (§2.0):**

#### 2.5 ConnectAC.org Scope of Work

Basic website with the following but not limited to the following navigation items;

##### Homepage

- Images of AC – 3-4 (scroll)
- Email interstitial
- Bold mission statement& call to action

##### Events

- Calendar; scroll down for existing month events; click into future months
- Tagging functionality, so can search by event type (e.g., music, theater, festival, etc.)

##### Experiences

- Several experiences w/ graphical images (e.g., Kids Day, Beach Day, etc.)
- Submit your own experience: Dawn's Day! (cool crowdsourcing opportunity)

##### Health

- Work w/ AtlantiCare on landing page and sub-pages

Contact Us

-Simple form that sends email

**The respondent is responsible to ensure that all changes necessitated by Addenda are accounted for and incorporated into the respondent's response to the Solicitation. All instructions, terms and conditions of the Contract Documents shall remain unchanged, unless expressly modified by the Authority.**